

# Economic Analysis of Animal Agriculture 2004-2014

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## *WASHINGTON*

**A Report for  
United Soybean Board**



**September 2015**



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## Washington Executive Summary

The use of soybean meal as a key feed ingredient is a modest part of Washington's animal agriculture. While the degree to which animal agriculture utilizes this versatile feed ingredient has fluctuated with time, it remains a driver of animal agriculture's success in Washington. The success of Washington animal agriculture in turn has a large impact on the rest of the state and regional economies. For example, in the state of Washington during 2014 animal agriculture contributed:

- \$6.7 billion in economic output
- 32,469 jobs
- \$1.2 billion in earnings
- \$245.8 million in income taxes paid at local, state, and federal levels
- \$175.1 million in the form of property taxes

Plus, from 2004-2014 animal agriculture in Washington increased economic output by over \$2.2 billion, boosted household earnings by \$401.0 million, contributed 10,757 additional jobs and paid \$81.5 million in additional tax revenues.

Washington's animal agriculture consumed about 222.6 thousand tons of soybean meal in 2014. This soybean meal was fed primarily to:

- Broilers (108.9 thousand tons)
- Egg-Laying Hens (44.1 thousand tons)
- Dairy Cows (34.5 thousand tons)

This report examines animal agriculture in Washington over the last decade. While this analysis is certainly instructive and allows improved understanding of animal agriculture's impact during that time, as the next decade unfolds in Washington, many opportunities and challenges will arise. And, if past is prologue, animal agriculture will continue to be a major contributor to the economic well-being of the people of Washington and beyond.

## Washington Economic Impact of Animal Agriculture

Animal agriculture is an integral part of Washington's economy. In 2014, Washington's animal agriculture contributed the following to the economy:

- About \$6.7 billion in economic output
- \$1.2 billion in household earnings
- 32,469 jobs
- \$245.8 million in income taxes

And the animal agriculture sector has shown substantial growth during challenging economic times. During the last decade Washington's animal agriculture has:

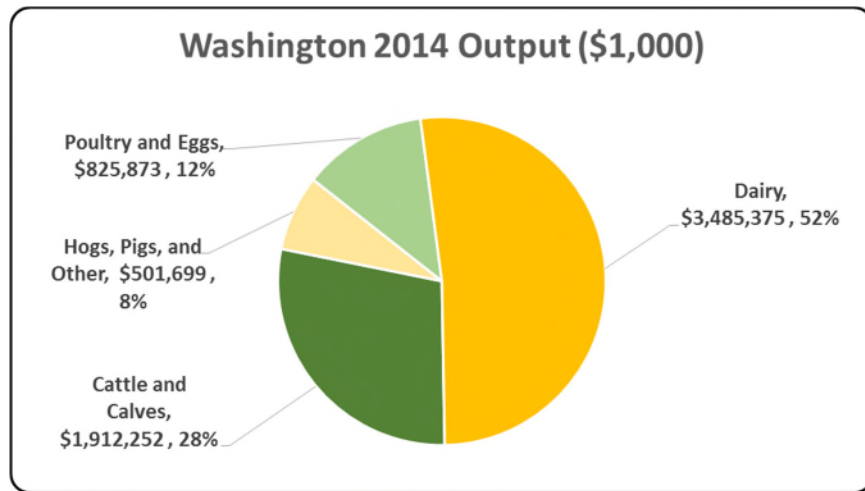
- Increased economic output by \$2.2 billion
- Boosted household earnings by \$401.0 million
- Added 10,757 jobs
- Paid an additional \$81.5 million in income taxes

Below is a table which demonstrates this decade of change.

Measure	2014	Change 2004-2014	% Change 2004-2014
Output (\$1,000)	\$ 6,725,199	\$ 2,225,287	49.45%
Earnings (\$1,000)	\$ 1,208,927	\$ 400,953	49.62%
Employment (Jobs)	32,469	10,757	49.54%
Income Taxes Paid (\$1,000)	\$ 245,775	\$ 81,514	49.62%
Property Taxes Paid in 2012 (\$1,000)	\$ 175,113		

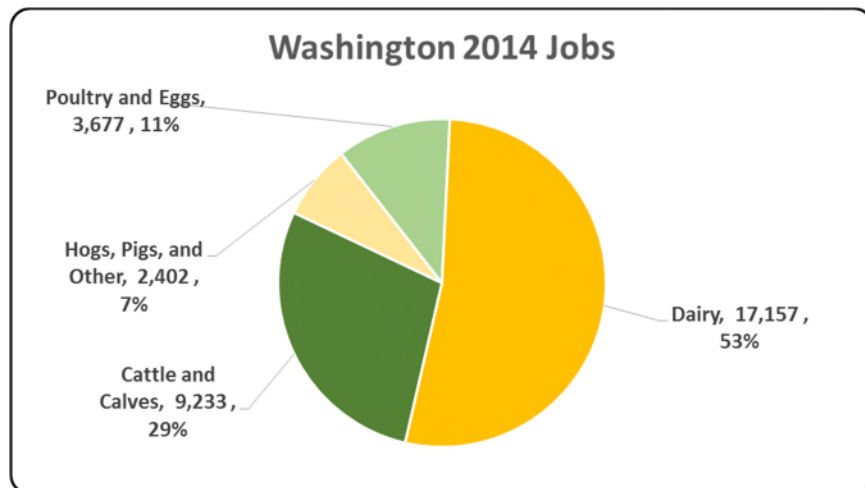
### Washington Output

“Output” refers to the total value of all the output (production or sales) of a study area and/or industry within a study area and was calculated using RIMS II multipliers. This is a gross number that does not make any deductions for the cost or origination of inputs that were used in the production process. The chart illustrates the impact of animal agriculture to the Washington economy. Animal agriculture’s impact on Washington total economic output is about \$6.7 billion.



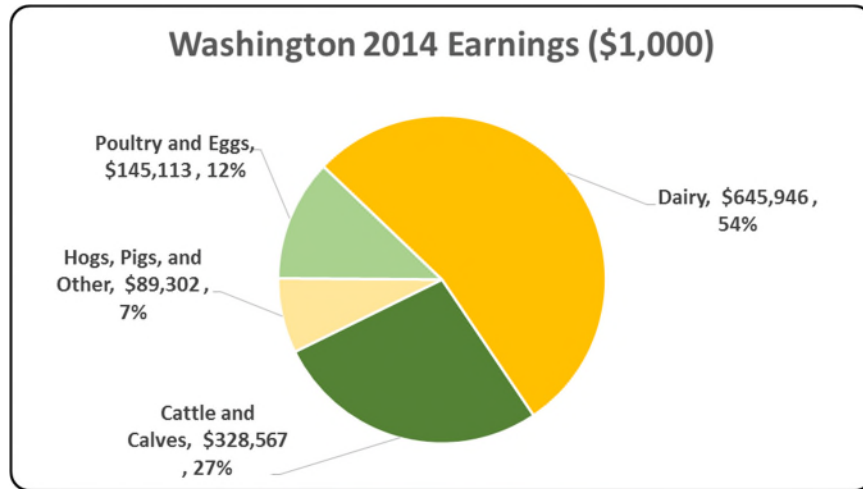
### Washington Jobs

“Jobs” represents an estimate of the number of full or part-time positions (jobs) currently filled in an area and/or industry. The chart illustrates the contribution to Washington in terms of animal agriculture jobs. As shown, animal agriculture contributes significantly to Washington total jobs, contributing 32,469 jobs within and outside of animal agriculture.



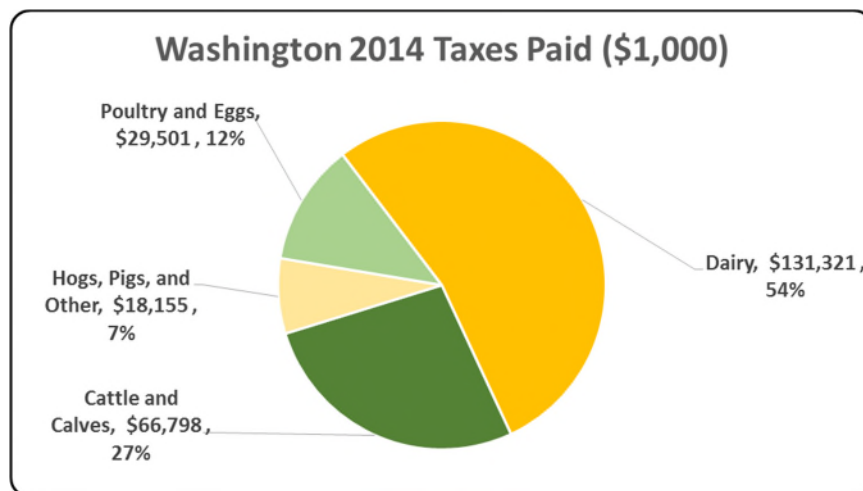
### Washington Earnings

Earnings includes wages and salaries plus proprietors' income, which is the net earnings of sole-proprietors and partnerships. The chart illustrates the impact of animal agriculture to the Washington economy in terms of earnings. Washington's animal agriculture contributed about \$1.2 billion to household earnings in 2014.



### Washington Taxes Paid by Animal Agriculture

Washington's animal agriculture is also a significant source of tax revenue. In 2014, the state's animal agriculture industry paid about \$245.8 million in income taxes at local, state, and federal levels. Plus the 2012 Census of Agriculture estimated \$175.1 million in property taxes paid by all of Washington agriculture during 2012. Estimates of income taxes paid by animal agriculture are shown in the following chart.



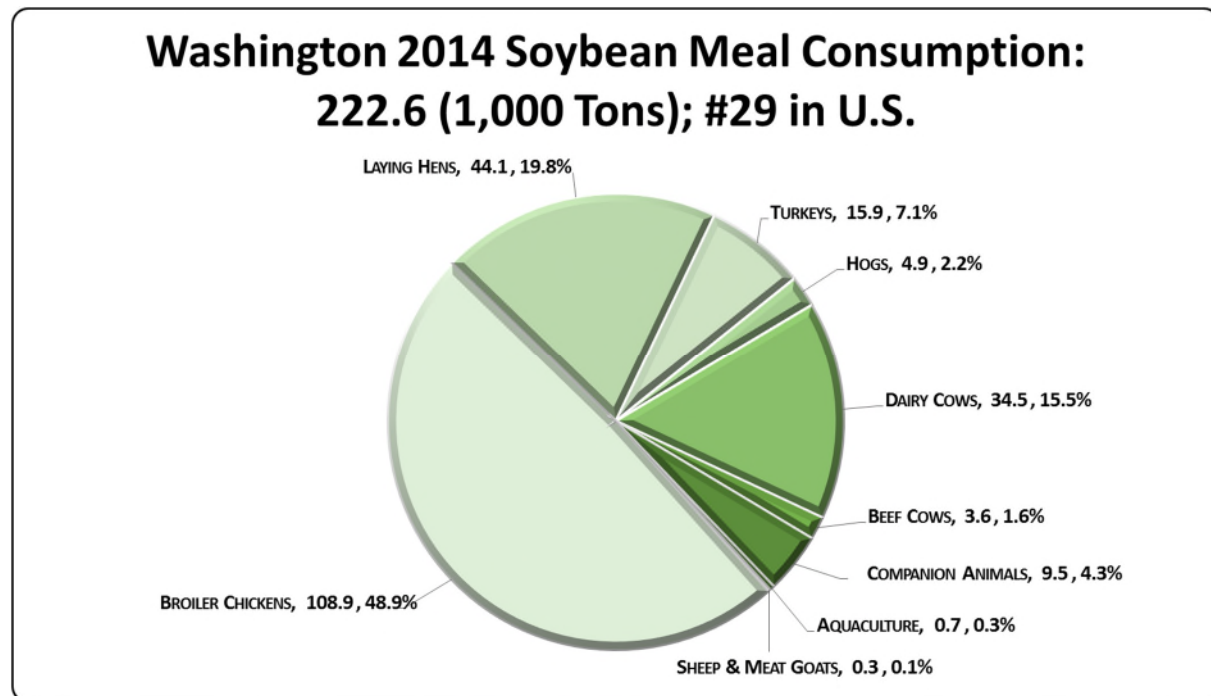
## Washington Animal Agriculture Soybean Meal Consumption

The choice to use soybean meal in animal agriculture is highly dependent upon nutritional requirements of animals (which would encompass varying life stages within an animal species), accessibility to various feed ingredients capable of competing with soybean meal (from both a nutritional and price standpoint), and consumer preferences which have influence on production practices.

Through in-depth conversations with many of the nation’s top nutritionists and researchers from both private industry and public institutions, “bottom up” estimates of soybean meal usage by animal type were determined. Using the input from these conversations and additional analysis performed by Decision Innovation Solutions, the quantity of soybean meal used during the 2013-14 soybean marketing year by up to sixteen specific animal species has been estimated.

Washington’s animal agriculture consumed almost 222.6 thousand tons of soybean meal in 2014, placing the state as #29 in the nation in terms of soybean meal consumption (see figure below). The three segments of animal agriculture that led the state in estimated soybean meal consumption are:

- Broilers (108.9 thousand tons)
- Egg-Laying Hens (44.1 thousand tons)
- Dairy Cows (34.5 thousand tons)

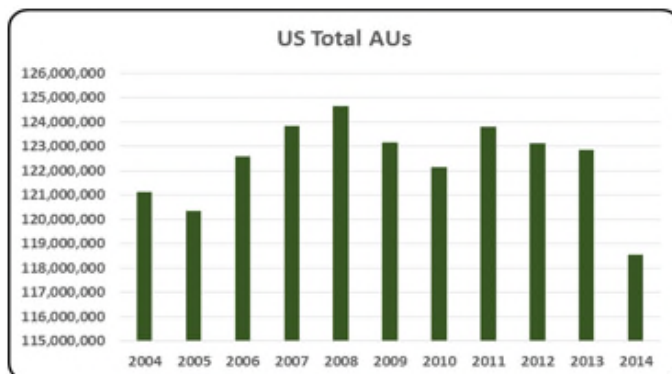


## Washington Animal Unit (AU) Trends

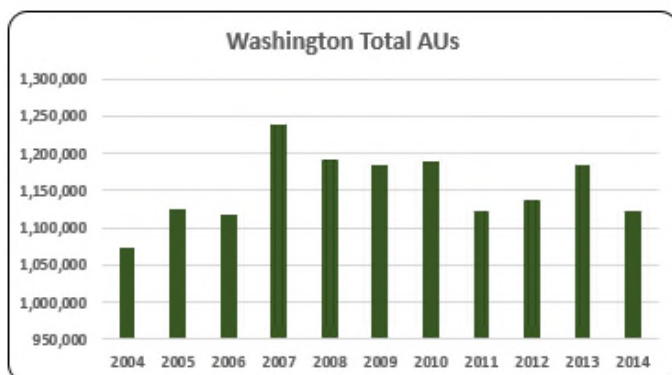
Over time, prices of feed, meat, eggs and milk, as well as levels of demand for these products in the United States and abroad have an impact on the size of animal agriculture in the State of Washington. Due to this reality, using a single year as a measure of the presence and strength of a sector can be misleading. The use of animal units allows for a more accurate comparison of differing sizes of livestock and poultry. This section is included to bring context to the question of what animal agriculture means to Washington and to give perspective on Washington’s contribution to the nation’s animal agriculture industry and beyond.

Similar to using a single year to measure the presence and strength of a sector, in some circumstances AUs can be misleading. This is because AUs do not reflect important considerations like increased weights, improved livability, increased laying potential, etc.

As shown in the accompanying charts and written commentary, certain components of animal agriculture are more present, and therefore more dominant than others. This is due primarily to geography (i.e., weather patterns and access to certain transportation hubs), proximity to high quality, relevant feed ingredients, and the local animal agriculture regulatory framework. In Washington, the largest three segments of animal agriculture in terms of AUs during 2014 were: Beef Cows (586.5 thousand AUs), Dairy Cows (372.4 thousand AUs), and Broilers (95.3 thousand AUs). Total animal units in Washington during 2014 were 1,121.7 thousand AUs.

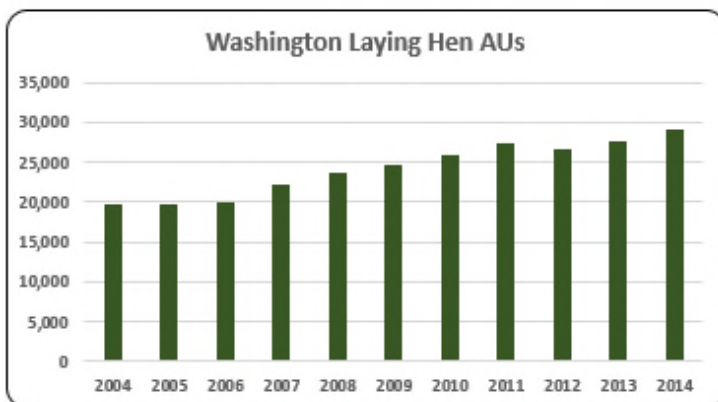
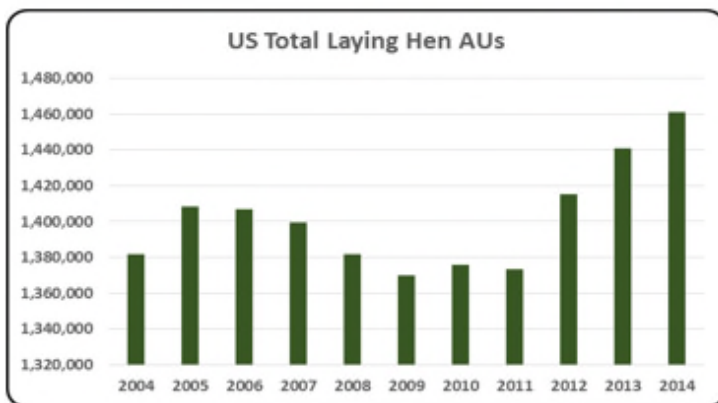
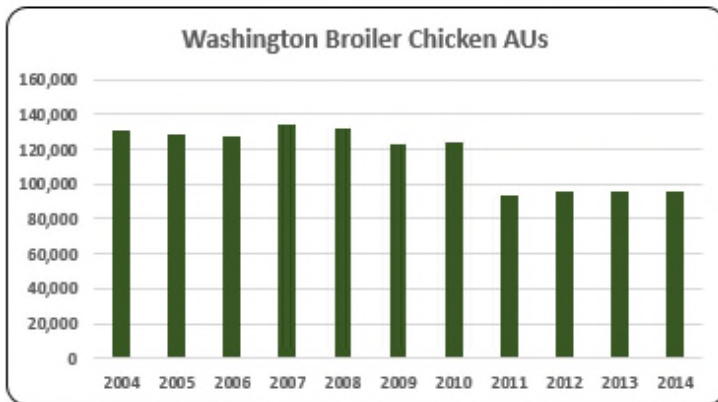
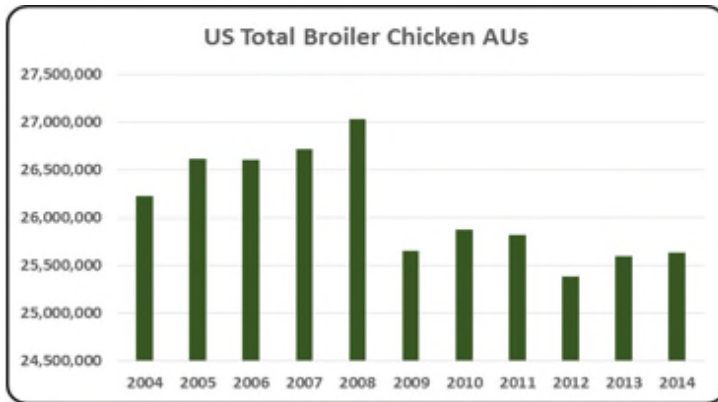


- Overall U.S. total AUs have varied from 2004 to 2014. In 2014 AUs were at an all-time low reflecting, in part, the impact of severe weather on cattle production in some parts of country. During the 2004-14 time period, total AUs in the nation peaked in 2008.

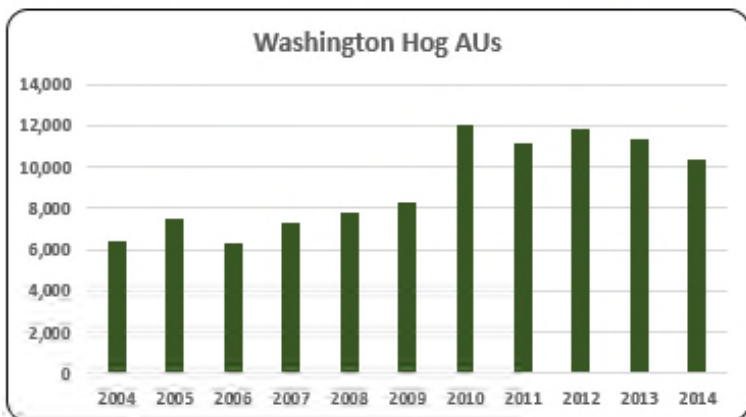
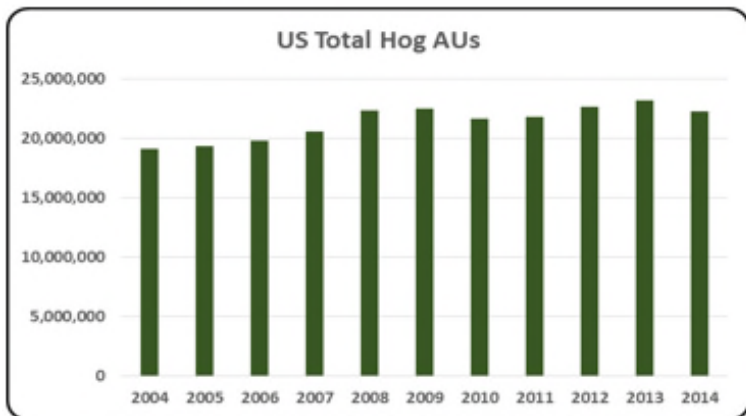
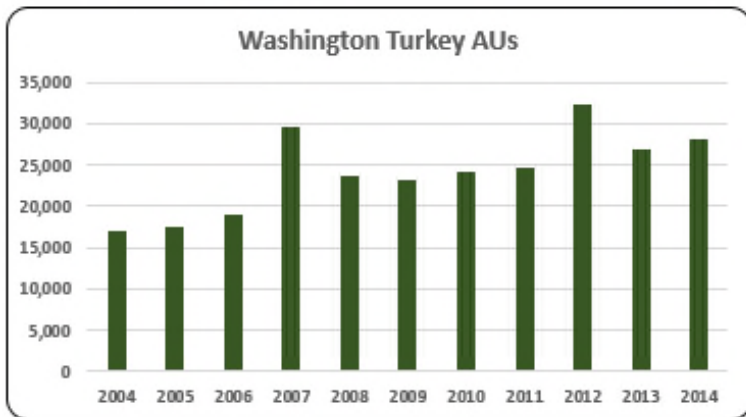
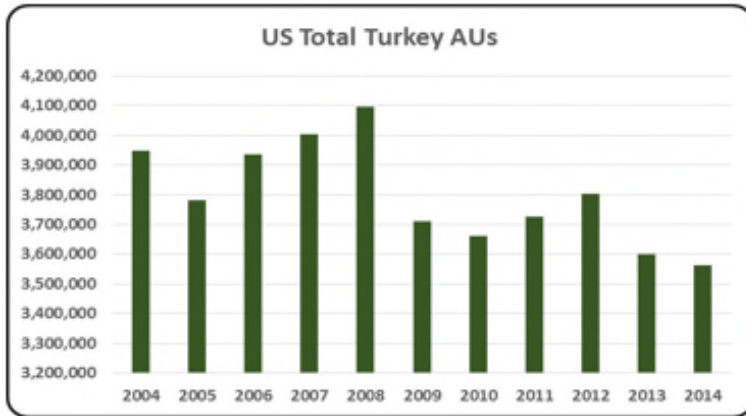


- The state of Washington held less than 1.0% (1,121.7 thousand AUs) of all AUs in the country. Animal production in 2014 declined 5.4% compared to the previous year.

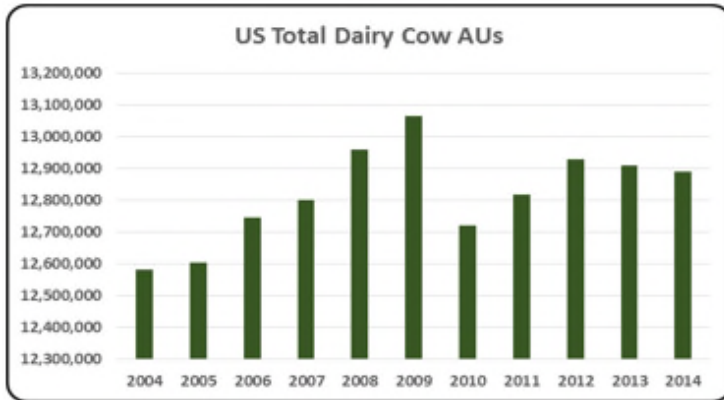




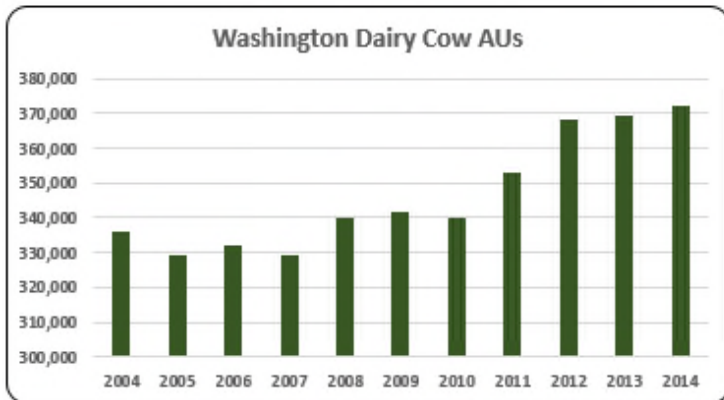
- U.S. broiler production is clustered in a number of states, with Georgia being the largest producer. On average from 2004 to 2014, broiler chicken AUs were about 26.1 million. In 2014, AUs rebounded 1% from the low AUs numbers in 2012 (25.4 million AUs).
- Broiler production in 2014 (95,258 broiler AUs) went 27.1% below 2004 levels (130,679 broiler AUs). Broiler production from 2011 to 2014 averaged 95,164 broiler AUs compared to 128,206 broiler AUs between 2004-2010 years.
- On average, the layer AUs during 2004-2014 were 1.4 million. In 2014 layer AUs were 1.5 million, up 7% from the lowest number in 2009 (1.4 million AUs).
- Washington’s layer production in 2014 was 29,094 layer AUs, expanding 48.5% compared to the layer production in 2004 (19,588 layer AUs).



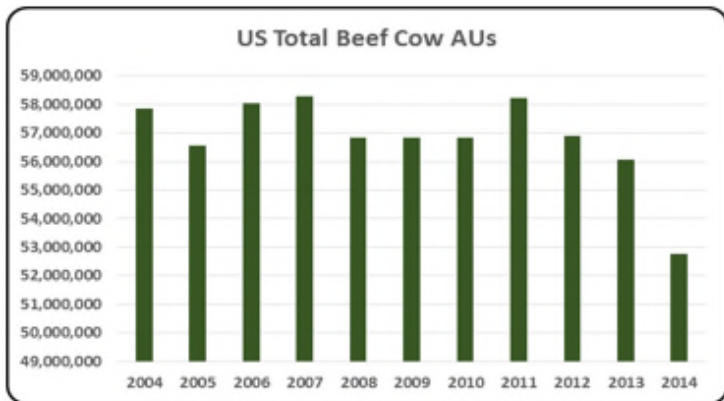
- From 2004 to 2014, the U.S. accounted for 50% of the world’s turkey production. However, in 2014 turkey AUs were the lowest of the decade at 3.5 million, decreasing 13% compared to 2008 (4.1 million turkey AUs) the largest turkey AUs of the decade.
- Turkey AUs made up only 2.51% (28,143 turkey AUs) of the Washington total in 2014. There has been, on average, 24,192 during last decade.
- On average from 2004 to 2014, hog AUs were about 21.4 million. In 2013 hog AUs reached a high of 23.2 million AUs as prices of main feed ingredients, particularly corn, decreased to pre-2010 price levels. Hog AUs in 2014 decreased 4.4% to 22.3 million AUs year-over-year, primarily due to the porcine epidemic diarrhea virus (PEDv) outbreak. Despite the fluctuation in AUs, the pork supply was relatively stable.
- Less than 1.0% (10,353 hog AUs) of animal production was from hog production in Washington in 2014. Hog production in 2014 was 60.5% higher than production in 2004 (6,450 hog AUs).



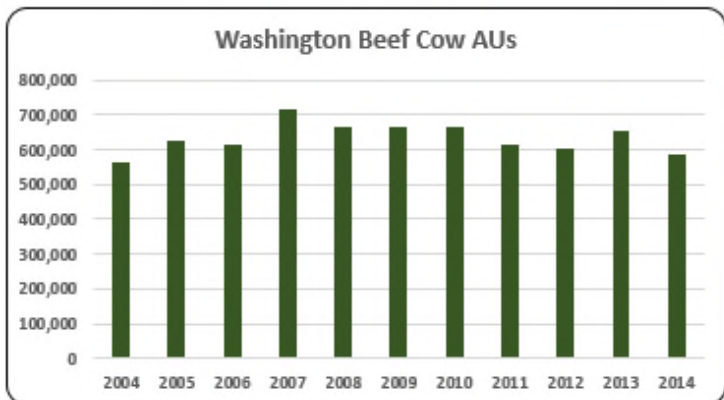
- From 2004 to 2014 dairy cow AUs averaged 12.8 million. In 2014, dairy cow AUs (12.9 million) remained about the same as the previous year but still below the high of 13.1 million AUs, the level in 2009. Despite the fluctuation in AUs, milk supplied has steadily risen.



- Dairy cow production was the second largest animal production in Washington during last decade. There were 372,400 dairy cow AUs in 2014 representing about 33.20% of all animal production in Washington.



- From 2004 to 2014 beef cow AUs averaged 56.8 million. In 2014 beef cow AUs decreased to 52.8 million, the lowest of the decade. States that raise a large number of cattle and calves like Texas and Oklahoma were plagued with drought conditions during 2014.



- Beef cow production was the number one animal production in the state of Washington from 2004 to 2014. In 2014, 52.3% (586,500 beef cow AUs) of all AUs were concentrated in beef cow production.

## Washington Additional Information and Methodology

Animal agriculture is an important part of Washington's current and future economic health. To quantify the connection between animal agriculture and local economies, the United Soybean Board commissioned [Decision Innovation Solutions](#), an economic research firm in Urbandale, Iowa, to conduct an in-depth analysis of several aspects of animal agriculture. This analysis includes the following components:

- Economic impact of animal agriculture to local (state) economies during the 2004-2014 time period
- Soybean meal usage by animal species during the 2013/14 soybean marketing year
- Animal Unit (AU) trends from 2004-2014

Given the long-term presence of animal agriculture in Washington, of interest is the degree to which the industry impacts the Washington economy. Estimates of output, jobs, earnings, taxes paid, and multipliers for Washington animal agriculture are presented in this report.

Methodology for this section of the report closely mirrors that followed in years' past. Also presented are estimates of the change in how animal agriculture has impacted Washington's economy over the last decade. Differences, to the extent they are present, are noted within the larger national report which accompanies this state report.

As with any industry across the economic spectrum, there are ebbs and flows in activity that have implications for other parts of the economy. Again using the same 2004-2014 time period as with the economic impact section of this state report, the "Animal Unit Trends" seeks to quantify production changes in animal agriculture in Washington which have occurred. As shown in this state report, Washington has seen changes within its animal agriculture industry. Expectations are that animal agriculture will continue to evolve over the next decade.

Animal agriculture is the single largest user of soybean meal in Washington. Through in-depth conversations with many of the nation's top nutritionists and researchers, "bottom up" estimates of soybean meal usage by animal type were determined. Using the input from these conversations and additional analysis performed by Decision Innovation Solutions, the quantity of soybean meal used during the 2013-14 soybean marketing year for up to sixteen specific animal species has been estimated.

Should readers have comments or questions regarding methodology, results and interpretation, please contact the authors at [info@decision-innovation.com](mailto:info@decision-innovation.com) or 515.257.6077.

## Washington Multipliers

Economic multipliers give a sense for how economic activity in a given industry is related to other industries in the same study area. To estimate the impact of animal agriculture on Washington's economy, we applied RIMS II multipliers from the Department of Commerce, Bureau of Economic Analysis for cattle ranching and farming, dairy cattle and milk production, poultry and egg production, and other animal production (primarily hogs and pigs), where applicable.

Multipliers are generally stated in the form of "per million dollars" of output. As it relates to this analysis, multipliers are stated as the activity related to every million dollars of economic output in animal agriculture. Referring to the multipliers below, for every million dollars in output generated by the various segments of animal agriculture in Washington, \$1.852 to \$2.354 million in total economic activity, \$0.330 to \$0.414 in household wages and 9 to 11 additional jobs are generated in the economy at large.

	Animal Type	Output(\$)	Earnings (\$)	Employment (Jobs)
RIMS II Multipliers	Cattle and Calves	\$ 2.3309	\$ 0.4005	11.3
	Hogs, Pigs, and Other	\$ 1.8517	\$ 0.3296	8.9
	Poultry and Eggs	\$ 2.3539	\$ 0.4136	10.5
	Dairy	\$ 2.1432	\$ 0.3972	10.6

### Appendix

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	
<b>Animal Units (AUs)</b>	<b>Beef Cattle AUs</b>	564,300	623,850	613,800	716,250	663,900	663,900	663,900	612,300	601,200	653,100	586,500
	<b>Hog and Pig AUs</b>	6,450	7,485	6,300	7,275	7,770	8,325	12,021	11,170	11,837	11,374	10,353
	<b>Broiler AUs</b>	130,679	127,929	127,065	133,717	131,632	122,387	124,033	93,460	96,138	95,802	95,258
	<b>Turkey AUs</b>	17,048	17,484	18,998	29,610	23,668	23,183	24,148	24,579	32,303	26,946	28,143
	<b>Egg Layer AUs</b>	19,588	19,728	19,892	22,240	23,728	24,692	25,972	27,312	26,591	27,665	29,094
	<b>Dairy AUs</b>	336,000	329,000	331,800	329,000	340,200	341,600	340,200	352,800	368,200	369,600	372,400
	<b>Total Animal Units</b>	<b>1,074,065</b>	<b>1,125,476</b>	<b>1,117,855</b>	<b>1,238,092</b>	<b>1,190,898</b>	<b>1,184,087</b>	<b>1,190,274</b>	<b>1,121,620</b>	<b>1,136,268</b>	<b>1,184,487</b>	<b>1,121,748</b>
<b>Value of Production (\$1,000)</b>	<b>Cattle and Calves (\$1,000)</b>	\$ 476,099	\$ 600,698	\$ 583,955	\$ 574,073	\$ 494,443	\$ 467,592	\$ 566,958	\$ 587,179	\$ 658,787	\$ 715,458	\$ 820,392
	<b>Hogs and Pigs (\$1,000)</b>	\$ 4,984	\$ 6,198	\$ 5,123	\$ 5,329	\$ 4,526	\$ 4,377	\$ 10,645	\$ 13,390	\$ 14,777	\$ 13,526	\$ 14,073
	<b>Broilers (\$1,000)</b>	\$ 109,913	\$ 104,114	\$ 80,457	\$ 100,593	\$ 103,527	\$ 89,676	\$ 94,388	\$ 83,161	\$ 95,770	\$ 116,672	\$ 122,392
	<b>Turkeys (\$1,000)</b>	\$ 15,818	\$ 16,773	\$ 19,823	\$ 34,148	\$ 31,967	\$ 21,438	\$ 28,721	\$ 32,213	\$ 46,849	\$ 30,852	\$ 51,656
	<b>Eggs (\$1,000)</b>	\$ 77,348	\$ 44,791	\$ 56,661	\$ 105,372	\$ 136,448	\$ 106,499	\$ 120,732	\$ 140,429	\$ 137,149	\$ 147,396	\$ 176,805
	<b>Milk (\$1,000)</b>	\$ 861,144	\$ 835,592	\$ 688,464	\$ 1,061,952	\$ 1,002,496	\$ 684,003	\$ 950,222	\$ 1,276,983	\$ 1,159,524	\$ 1,298,880	\$ 1,626,248
	<b>Other</b>	\$ 79,949	\$ 97,749	\$ 114,519	\$ 132,613	\$ 149,880	\$ 167,907	\$ 186,840	\$ 203,687	\$ 221,413	\$ 239,140	\$ 256,867
	<b>Sheep and Lambs (\$1,000)</b>	\$ 4,216	\$ 4,546	\$ 3,846	\$ 4,469	\$ 4,266	\$ 4,822	\$ 6,285	\$ 5,661	\$ 5,918	\$ 6,174	\$ 6,430
	<b>Aquaculture (\$1,000)</b>	\$ 75,733	\$ 93,203	\$ 110,673	\$ 128,144	\$ 145,614	\$ 163,085	\$ 180,555	\$ 198,025	\$ 215,496	\$ 232,966	\$ 250,436
	<b>Total (\$1,000)</b>	<b>\$ 1,625,254</b>	<b>\$ 1,705,914</b>	<b>\$ 1,549,003</b>	<b>\$ 2,014,080</b>	<b>\$ 1,923,287</b>	<b>\$ 1,541,492</b>	<b>\$ 1,958,505</b>	<b>\$ 2,337,041</b>	<b>\$ 2,334,270</b>	<b>\$ 2,561,924</b>	<b>\$ 3,068,433</b>

Ag Census Data Category	Animal Type	1997	2002	2007	2012
Number of Farms by NAICS	Beef cattle ranching and farming (112111)	7,436	7,393	8,200	9,008
	Cattle feedlots (112112)	656	1,004	498	116
	Dairy cattle and milk production (11212)	893	845	626	471
	Hog and pig farming (1122)	299	348	567	485
	Poultry and egg production (1123)	287	455	1,231	1,016
	Sheep and goat farming (1124)	588	1,060	1,556	1,407
	Animal aquaculture and other animal production (1125,1129)	3,233	6,421	8,211	5,698
Value of Sales (\$1,000)	Cattle and Calves	654,124	709,585	716,720	994,835
	Hogs and Pigs	8,215	6,803	5,921	4,542
	Poultry and Eggs	170,965	143,962	228,825	261,992
	Milk and Other Dairy Products	624,839	634,908	873,365	1,136,856
	Aquaculture	n/a	215,130	162,867	187,222
	Other (calculated)	86,219	37,534	50,260	25,363
	<b>Total</b>	<b>1,544,362</b>	<b>1,747,922</b>	<b>2,037,958</b>	<b>2,610,810</b>
Input Purchases	Livestock and poultry purchased	(Farms) 6,743	7,365	8,589	9,641
		\$1,000 353,157	394,109	326,256	424,941
	Breeding livestock purchased	(Farms) n/a	3,765	4,247	4,250
		\$1,000 n/a	26,454	37,873	36,085
	Other livestock and poultry purchased	(Farms) n/a	4,690	5,553	6,686
		\$1,000 n/a	367,655	288,383	388,856
	Feed purchased	(Farms) 13,102	18,421	19,927	20,375
	\$1,000 495,975	471,553	663,387	1,106,416	

	Animal Type	Output (\$1,000)	Earnings (\$1,000)	Employment (Jobs)	Taxes Paid (\$1,000)
<b>2014 Animal Agriculture</b>	Cattle and Calves	\$ 1,912,252	\$ 328,567	9,233	\$ 66,798
	Hogs, Pigs, and Other	\$ 501,699	\$ 89,302	2,402	\$ 18,155
	Poultry and Eggs	\$ 825,873	\$ 145,113	3,677	\$ 29,501
	Dairy	\$ 3,485,375	\$ 645,946	17,157	\$ 131,321
	<b>Total</b>	\$ 6,725,199	\$ 1,208,927	32,469	\$ 245,775
<b>Change from 2004 to 2014</b>	Cattle and Calves	\$ 521,488	\$ 89,603	2,518	\$ 18,216
	Hogs, Pigs, and Other	\$ 304,603	\$ 54,219	1,458	\$ 11,023
	Poultry and Eggs	\$ 226,795	\$ 39,850	1,010	\$ 8,101
	Dairy	\$ 1,172,400	\$ 217,281	5,771	\$ 44,173
	<b>Total</b>	\$ 2,225,287	\$ 400,953	10,757	\$ 81,514
	Animal Type	Output(\$)	Earnings (\$)	Employment (Jobs)	
<b>RIMS II Multipliers</b>	Cattle and Calves	\$ 2.3309	\$ 0.4005	11.3	
	Hogs, Pigs, and Other	\$ 1.8517	\$ 0.3296	8.9	
	Poultry and Eggs	\$ 2.3539	\$ 0.4136	10.5	
	Dairy	\$ 2.1432	\$ 0.3972	10.6	
<b>Tax Rates</b>	Federal effective income tax rate			12.7%	
	Federal Social Security tax rate			7.7%	
	State Effective Rate			0.0%	
	<b>Total</b>			20.3%	

Sources: 1997, 2002, 2007 and 2012 Census of Agriculture, USDA/NASS Survey Data, RIMS II Multipliers (U.S. Bureau of Economic Analysis), Tax Policy Institute and Tax Foundation.