

Economic Analysis of Animal Agriculture 2004-2014

OREGON

**A Report for
United Soybean Board**



September 2015



Bridging Your Research Needs.

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Oregon Executive Summary

The use of soybean meal as a key feed ingredient is a small part of Oregon's animal agriculture. While the degree to which animal agriculture utilizes this versatile feed ingredient has fluctuated with time, it remains a factor in animal agriculture's success in Oregon. The success of Oregon animal agriculture in turn has a large impact on the rest of the state and regional economies. For example, in the state of Oregon during 2014 animal agriculture contributed:

- \$4.4 billion in economic output
- 31,382 jobs
- \$768.7 million in earnings
- \$225.5 million in income taxes paid at local, state, and federal levels
- \$112.8 million in the form of property taxes

Plus, from 2004-2014 animal agriculture in Oregon increased economic output by over \$1.1 billion, boosted household earnings by \$198.0 million, contributed 8,344 additional jobs and paid \$58.1 million in additional tax revenues.

Oregon's animal agriculture consumed about 57.4 thousand tons of soybean meal in 2014. This soybean meal was fed primarily to:

- Dairy Cows (15.9 thousand tons)
- Turkeys (14.5 thousand tons)
- Egg-Laying Hens (14.0 thousand tons)

This report examines animal agriculture in Oregon over the last decade. While this analysis is certainly instructive and allows improved understanding of animal agriculture's impact during that time, as the next decade unfolds in Oregon, many opportunities and challenges will arise. And, if past is prologue, animal agriculture will continue to be a major contributor to the economic well-being of the people of Oregon and beyond.

Oregon Economic Impact of Animal Agriculture

Animal agriculture is an integral part of Oregon's economy. In 2014, Oregon's animal agriculture contributed the following to the economy:

- About \$4.4 billion in economic output
- \$768.7 million in household earnings
- 31,382 jobs
- \$225.5 million in income taxes

And the animal agriculture sector has shown substantial growth during challenging economic times. During the last decade Oregon's animal agriculture has:

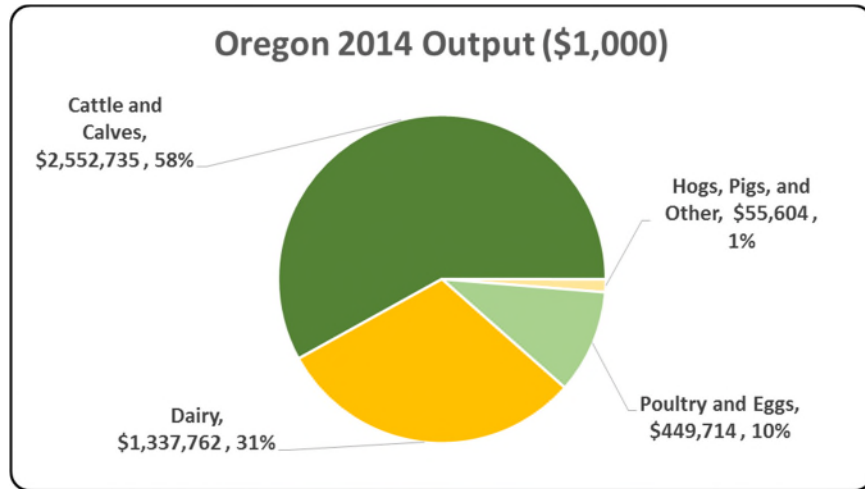
- Increased economic output by \$1.1 billion
- Boosted household earnings by \$198.0 million
- Added 8,344 jobs
- Paid an additional \$58.1 million in income taxes

Below is a table which demonstrates this decade of change.

Measure	2014	Change 2004-2014	% Change 2004-2014
Output (\$1,000)	\$ 4,395,816	\$ 1,130,772	34.63%
Earnings (\$1,000)	\$ 768,741	\$ 197,955	34.68%
Employment (Jobs)	31,382	8,344	36.22%
Income Taxes Paid (\$1,000)	\$ 225,472	\$ 58,060	34.68%
Property Taxes Paid in 2012 (\$1,000)	\$ 112,834		

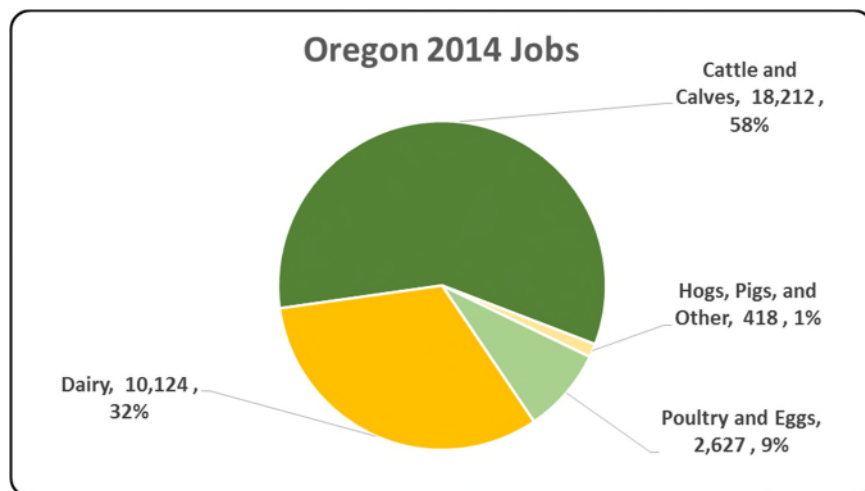
Oregon Output

“Output” refers to the total value of all the output (production or sales) of a study area and/or industry within a study area and was calculated using RIMS II multipliers. This is a gross number that does not make any deductions for the cost or origination of inputs that were used in the production process. The chart illustrates the impact of animal agriculture to the Oregon economy. Animal agriculture’s impact on Oregon total economic output is about \$4.4 billion.



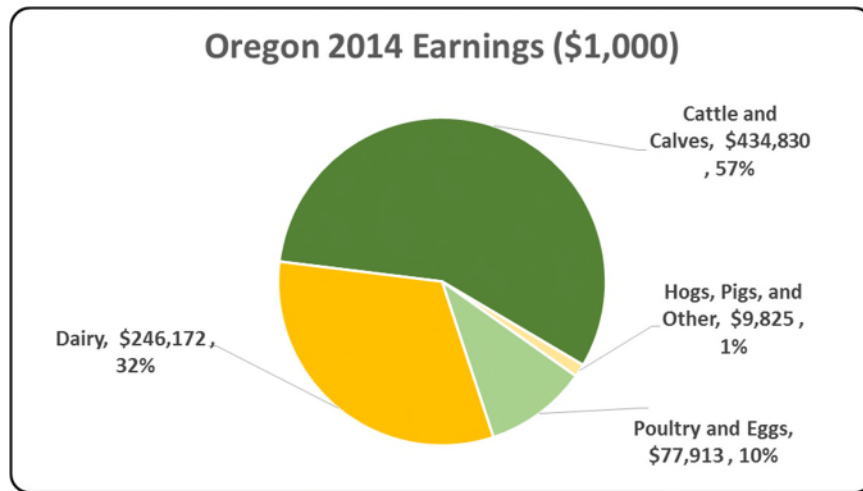
Oregon Jobs

“Jobs” represents an estimate of the number of full or part-time positions (jobs) currently filled in an area and/or industry. The chart illustrates the contribution to Oregon in terms of animal agriculture jobs. As shown, animal agriculture contributes significantly to Oregon total jobs, contributing 31,382 jobs within and outside of animal agriculture.



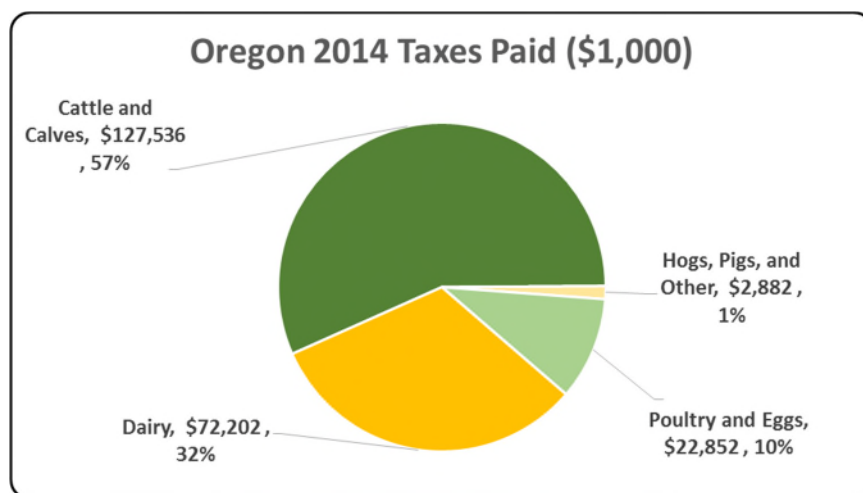
Oregon Earnings

Earnings includes wages and salaries plus proprietors' income, which is the net earnings of sole-proprietors and partnerships. The chart illustrates the impact of animal agriculture to the Oregon economy in terms of earnings. Oregon's animal agriculture contributed about \$768.7 million to household earnings in 2014.



Oregon Taxes Paid by Animal Agriculture

Oregon's animal agriculture is also a significant source of tax revenue. In 2014, the state's animal agriculture industry paid about \$225.5 million in income taxes at local, state, and federal levels. Plus the 2012 Census of Agriculture estimated \$112.8 million in property taxes paid by all of Oregon agriculture during 2012. Estimates of income taxes paid by animal agriculture are shown in the following chart.



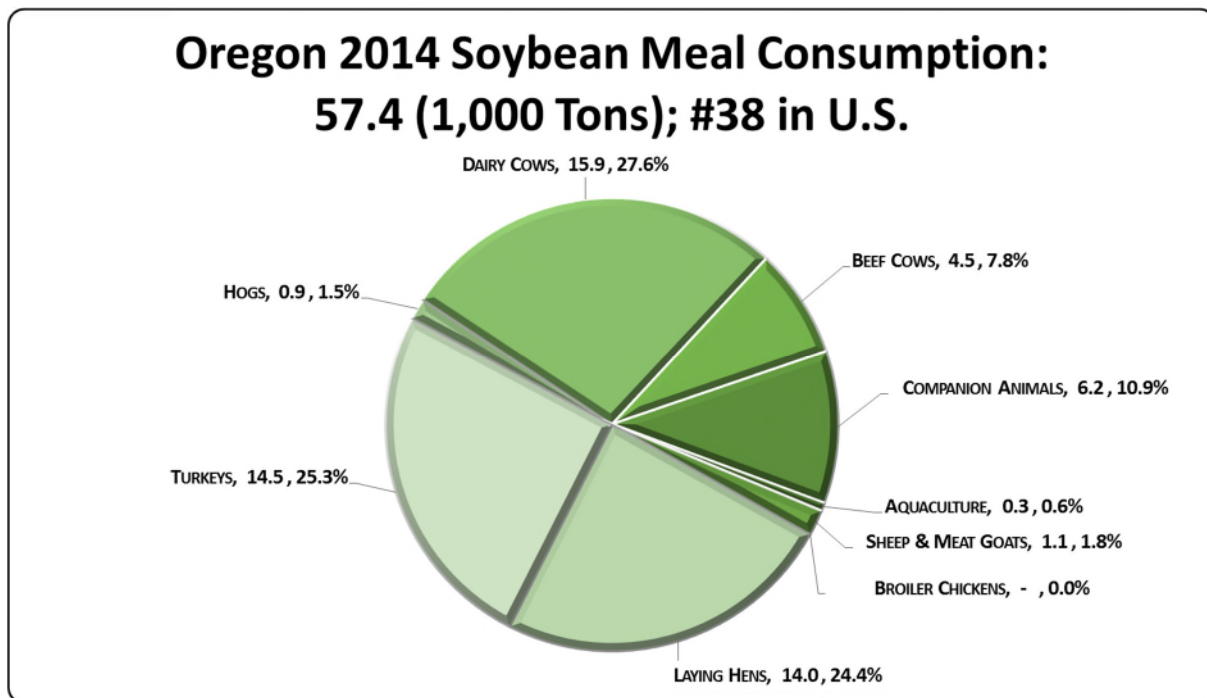
Oregon Animal Agriculture Soybean Meal Consumption

The choice to use soybean meal in animal agriculture is highly dependent upon nutritional requirements of animals (which would encompass varying life stages within an animal species), accessibility to various feed ingredients capable of competing with soybean meal (from both a nutritional and price standpoint), and consumer preferences which have influence on production practices.

Through in-depth conversations with many of the nation’s top nutritionists and researchers from both private industry and public institutions, “bottom up” estimates of soybean meal usage by animal type were determined. Using the input from these conversations and additional analysis performed by Decision Innovation Solutions, the quantity of soybean meal used during the 2013-14 soybean marketing year by up to sixteen specific animal species has been estimated.

Oregon’s animal agriculture consumed almost 57.4 thousand tons of soybean meal in 2014, placing the state as #38 in the nation in terms of soybean meal consumption (see figure below). The three segments of animal agriculture that led the state in estimated soybean meal consumption are:

- Dairy Cows (15.9 thousand tons)
- Turkeys (14.5 thousand tons)
- Egg-Laying Hens (14.0 thousand tons)

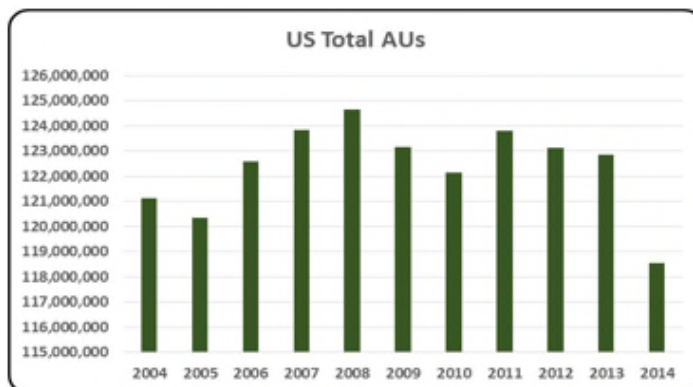


Oregon Animal Unit (AU) Trends

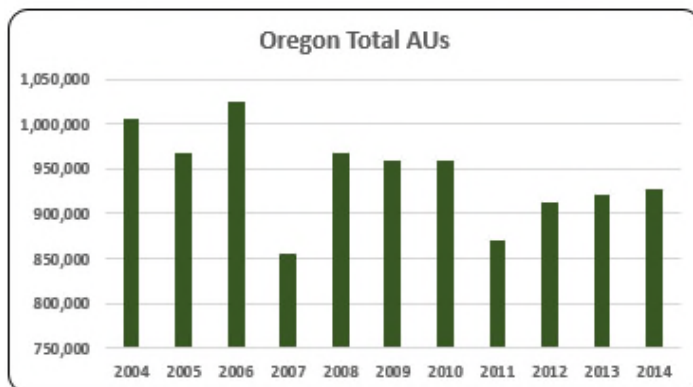
Over time, prices of feed, meat, eggs and milk, as well as levels of demand for these products in the United States and abroad have an impact on the size of animal agriculture in the State of Oregon. Due to this reality, using a single year as a measure of the presence and strength of a sector can be misleading. The use of animal units allows for a more accurate comparison of differing sizes of livestock and poultry. This section is included to bring context to the question of what animal agriculture means to Oregon and to give perspective on Oregon's contribution to the nation's animal agriculture industry and beyond.

Similar to using a single year to measure the presence and strength of a sector, in some circumstances AUs can be misleading. This is because AUs do not reflect important considerations like increased weights, improved livability, increased laying potential, etc.

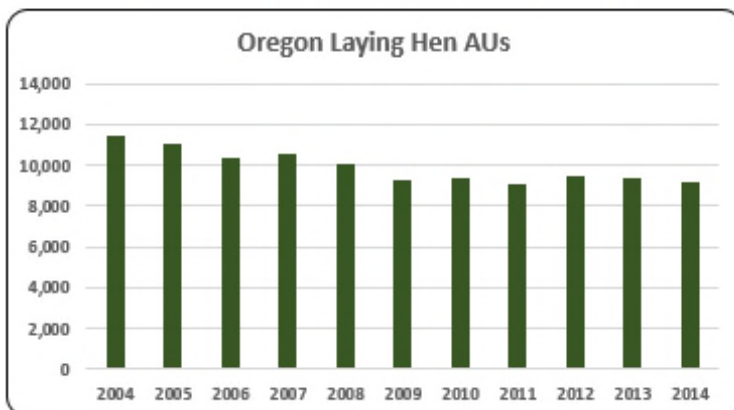
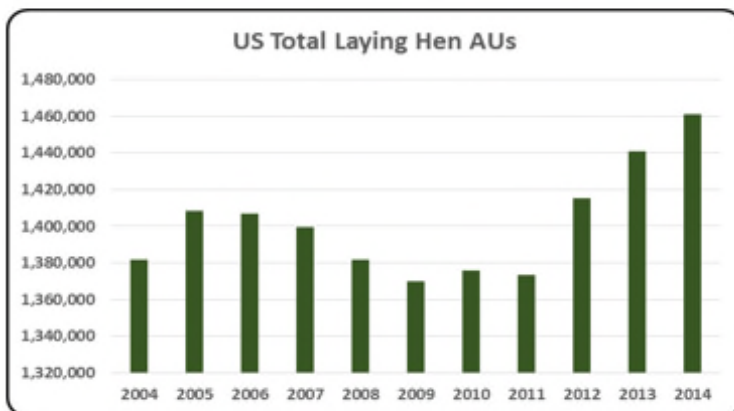
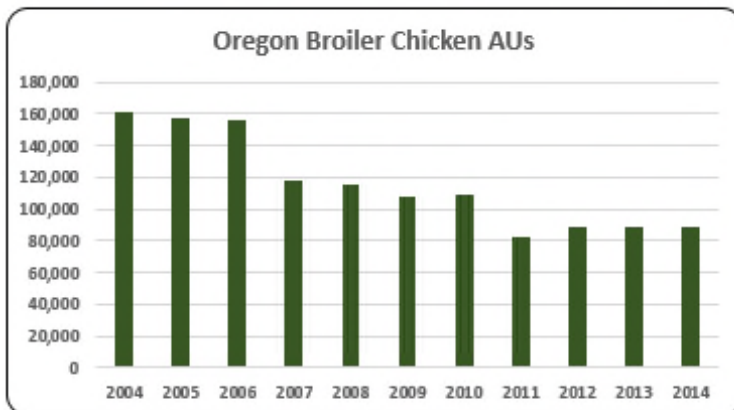
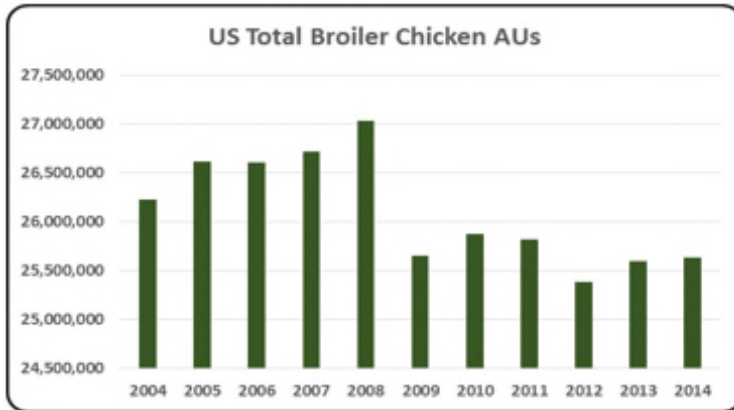
As shown in the accompanying charts and written commentary, certain components of animal agriculture are more present, and therefore more dominant than others. This is due primarily to geography (i.e., weather patterns and access to certain transportation hubs), proximity to high quality, relevant feed ingredients, and the local animal agriculture regulatory framework. In Oregon, the largest three segments of animal agriculture in terms of AUs during 2014 were: Beef Cows (629.9 thousand AUs), Dairy Cows (173.6 thousand AUs), and Broilers (88.0 thousand AUs). Total animal units in Oregon during 2014 were 927.7 thousand AUs.



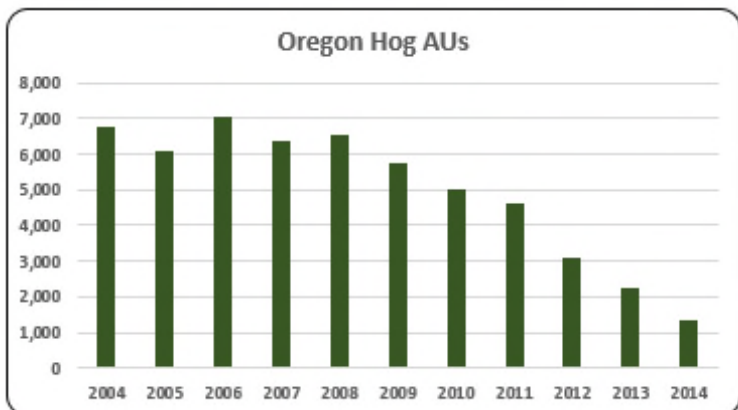
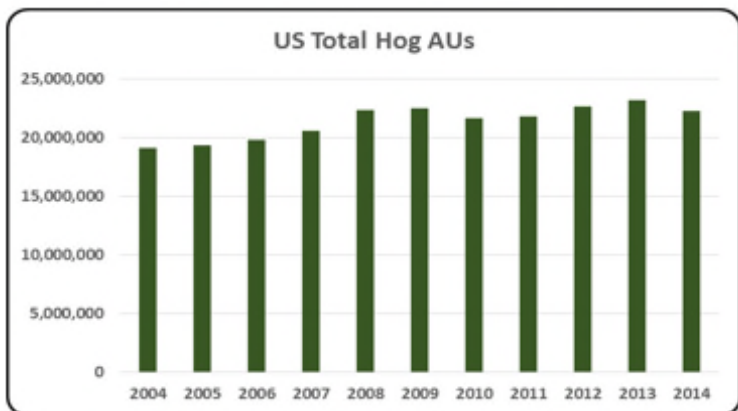
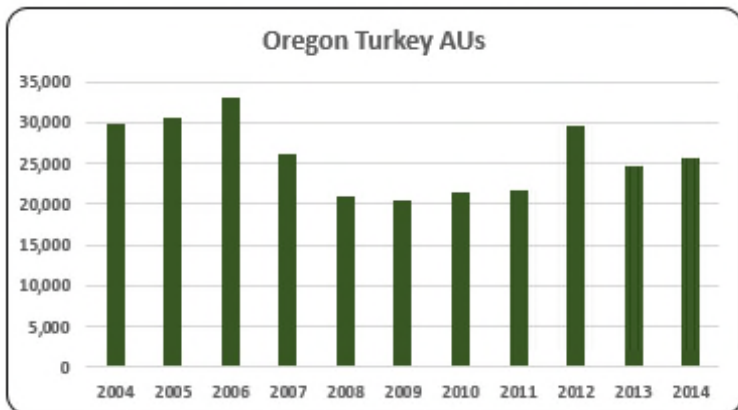
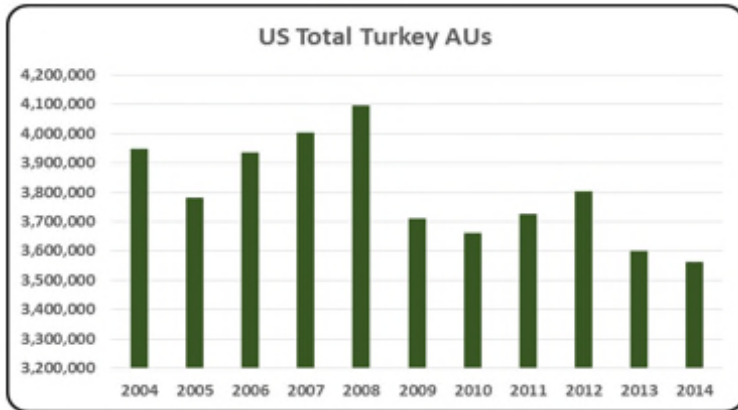
- Overall U.S. total AUs have varied from 2004 to 2014. In 2014 AUs were at an all-time low reflecting, in part, the impact of severe weather on cattle production in some parts of country. During the 2004-14 time period, total AUs in the nation peaked in 2008.



- Animal production in Oregon fluctuated during last decade from record high in 2006 (1,025.6 thousand AUs) to record low (855,798) the following year. Overall animal production declined 7.7% during 2004-2014.



- U.S. broiler production is clustered in a number of states, with Georgia being the largest producer. On average from 2004 to 2014, broiler chicken AUs were about 26.1 million. In 2014, AUs rebounded 1% from the low AUs numbers in 2012 (25.4 million AUs).
- Broiler production represented 9.5% (88,028 broiler AUs) of all animal production in 2014. There was a decrease of 45.3% in broiler AUs during the last decade.
- On average, the layer AUs during 2004-2014 were 1.4 million. In 2014 layer AUs were 1.5 million, up 7% from the lowest number in 2009 (1.4 million AUs).
- There were 9,127 layer AUs in Oregon in 2014. Only 1% of total AUs came from layer production in 2014. Layer production fell 20% from 2004 to 2014.

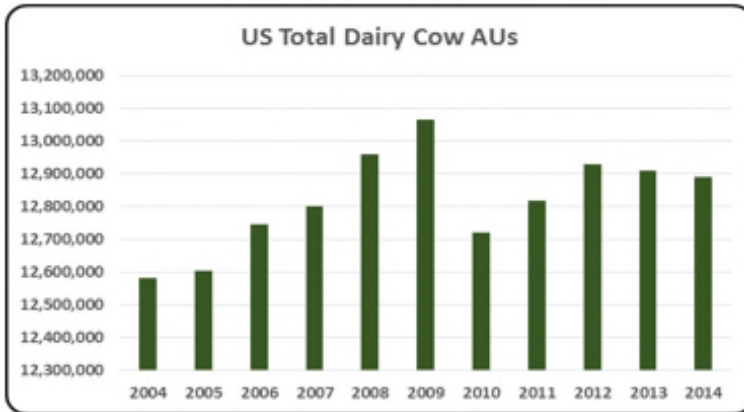


- From 2004 to 2014, the U.S. accounted for 50% of the world's turkey production. However, in 2014 turkey AUs were the lowest of the decade at 3.5 million, decreasing 13% compared to 2008 (4.1 million turkey AUs) the largest turkey AUs of the decade.

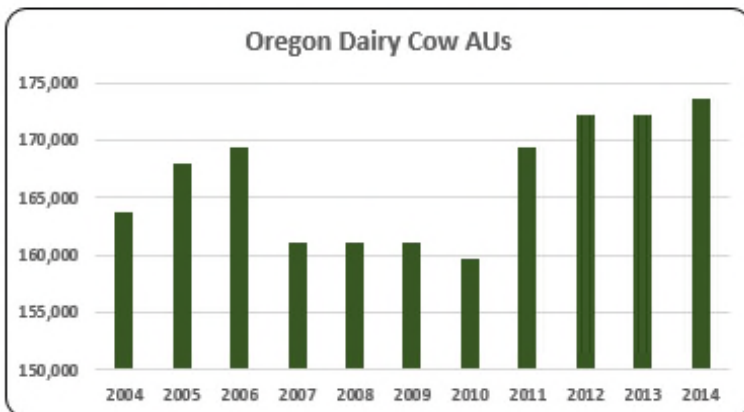
- Turkey production also declined 14% throughout the decade. There were 25,798 turkey AUs on average from 2004 to 2014.

- On average from 2004 to 2014, hog AUs were about 21.4 million. In 2013 hog AUs reached a high of 23.2 million AUs as prices of main feed ingredients, particularly corn, decreased to pre-2010 price levels. Hog AUs in 2014 decreased 4.4% to 22.3 million AUs year-over-year, primarily due to the porcine epidemic diarrhea virus (PEDv) outbreak. Despite the fluctuation in AUs, the pork supply was relatively stable.

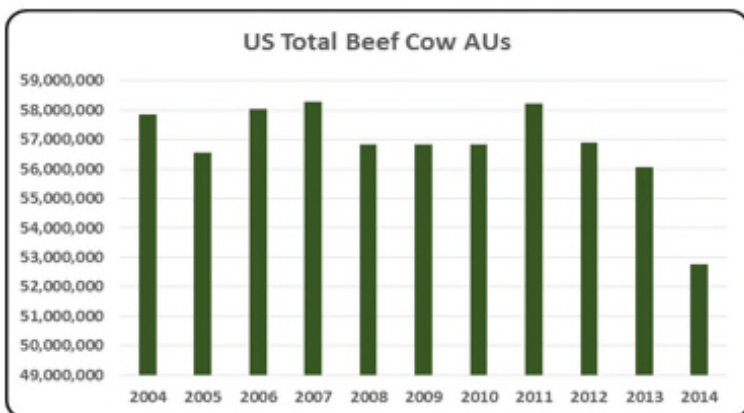
- The animal production that deteriorated the most in Oregon during last decade was hog production, with an 80% decline. The total number of hog AUs in 2014 was 1,365.



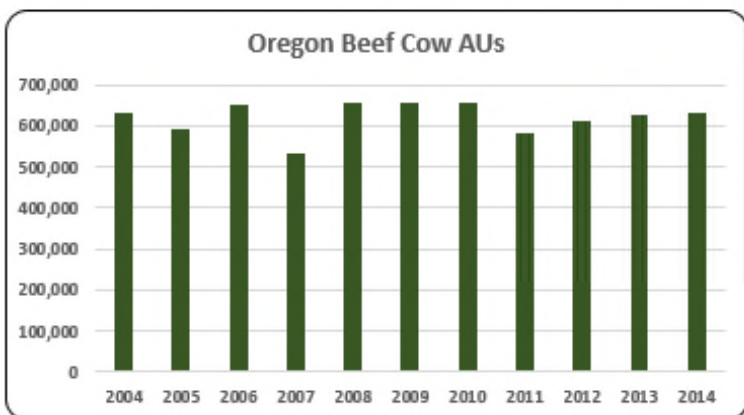
- From 2004 to 2014 dairy cow AUs averaged 12.8 million. In 2014, dairy cow AUs (12.9 million) remained about the same as the previous year but still below the high of 13.1 million AUs, the level in 2009. Despite the fluctuation in AUs, milk supplied has steadily risen.



- Numbers increased from 163,800 dairy cow AUs in 2004 to 173,600 dairy cow AUs in 2014. The largest increase in dairy cow production occurred from 2011 to 2014.



- From 2004 to 2014 beef cow AUs averaged 56.8 million. In 2014 beef cow AUs decreased to 52.8 million, the lowest of the decade. States that raise a large number of cattle and calves like Texas and Oklahoma were plagued with drought conditions during 2014.



- Beef cow production was the most important animal production in the state of Oregon from 2004 to 2014. Beef cow production underwent a slight (0.5%) reduction through the decade. The average number of beef cow AUs during the decade was 620,005.

Oregon Additional Information and Methodology

Animal agriculture is an important part of Oregon's current and future economic health. To quantify the connection between animal agriculture and local economies, the United Soybean Board commissioned [Decision Innovation Solutions](#), an economic research firm in Urbandale, Iowa, to conduct an in-depth analysis of several aspects of animal agriculture. This analysis includes the following components:

- Economic impact of animal agriculture to local (state) economies during the 2004-2014 time period
- Soybean meal usage by animal species during the 2013/14 soybean marketing year
- Animal Unit (AU) trends from 2004-2014

Given the long-term presence of animal agriculture in Oregon, of interest is the degree to which the industry impacts the Oregon economy. Estimates of output, jobs, earnings, taxes paid, and multipliers for Oregon animal agriculture are presented in this report. Methodology for this section of the report closely mirrors that followed in years' past. Also presented are estimates of the change in how animal agriculture has impacted Oregon's economy over the last decade. Differences, to the extent they are present, are noted within the larger national report which accompanies this state report.

As with any industry across the economic spectrum, there are ebbs and flows in activity that have implications for other parts of the economy. Again using the same 2004-2014 time period as with the economic impact section of this state report, the "Animal Unit Trends" seeks to quantify production changes in animal agriculture in Oregon which have occurred. As shown in this state report, Oregon has seen changes within its animal agriculture industry. Expectations are that animal agriculture will continue to evolve over the next decade.

Animal agriculture is the single largest user of soybean meal in Oregon. Through in-depth conversations with many of the nation's top nutritionists and researchers, "bottom up" estimates of soybean meal usage by animal type were determined. Using the input from these conversations and additional analysis performed by Decision Innovation Solutions, the quantity of soybean meal used during the 2013-14 soybean marketing year for up to sixteen specific animal species has been estimated.

Should readers have comments or questions regarding methodology, results and interpretation, please contact the authors at info@decision-innovation.com or 515.257.6077.

Oregon Multipliers

Economic multipliers give a sense for how economic activity in a given industry is related to other industries in the same study area. To estimate the impact of animal agriculture on Oregon’s economy, we applied RIMS II multipliers from the Department of Commerce, Bureau of Economic Analysis for cattle ranching and farming, dairy cattle and milk production, poultry and egg production, and other animal production (primarily hogs and pigs), where applicable.

Multipliers are generally stated in the form of “per million dollars” of output. As it relates to this analysis, multipliers are stated as the activity related to every million dollars of economic output in animal agriculture. Referring to the multipliers below, for every million dollars in output generated by the various segments of animal agriculture in Oregon, \$1.772 to \$2.769 million in total economic activity, \$0.313 to \$0.472 in household wages and 12 to 20 additional jobs are generated in the economy at large.

	Animal Type	Output(\$)	Earnings (\$)	Employment (Jobs)
RIMS II Multipliers	Cattle and Calves	\$ 2.7686	\$ 0.4716	19.8
	Hogs, Pigs, and Other	\$ 1.7720	\$ 0.3131	13.3
	Poultry and Eggs	\$ 1.9896	\$ 0.3447	11.6
	Dairy	\$ 2.0373	\$ 0.3749	15.4

Appendix

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	
Animal Units (AUs)	Beef Cattle AUs	632,700	593,850	649,050	534,150	654,300	654,300	654,300	583,350	609,900	624,300	629,850
	Hog and Pig AUs	6,750	6,090	7,050	6,375	6,525	5,775	5,025	4,605	3,075	2,220	1,365
	Broiler AUs	161,051	157,661	156,597	117,601	115,767	107,637	109,084	82,196	88,841	88,531	88,028
	Turkey AUs	29,743	30,504	33,145	26,163	20,913	20,485	21,337	21,718	29,484	24,595	25,687
	Egg Layer AUs	11,444	11,084	10,332	10,508	10,052	9,264	9,400	9,028	9,499	9,339	9,127
	Dairy AUs	163,800	168,000	169,400	161,000	161,000	161,000	159,600	169,400	172,200	172,200	173,600
	Total Animal Units	1,005,488	967,189	1,025,574	855,798	968,557	958,460	958,747	870,297	912,999	921,185	927,657
Value of Production (\$1,000)	Cattle and Calves (\$1,000)	\$ 503,469	\$ 524,765	\$ 475,852	\$ 458,389	\$ 432,677	\$ 427,549	\$ 490,900	\$ 634,386	\$ 675,073	\$ 712,765	\$ 922,031
	Hogs and Pigs (\$1,000)	\$ 5,614	\$ 5,013	\$ 5,300	\$ 5,154	\$ 5,809	\$ 4,239	\$ 4,968	\$ 5,169	\$ 3,322	\$ 2,122	\$ 2,017
	Broilers (\$1,000)	\$ 135,458	\$ 128,312	\$ 99,157	\$ 88,470	\$ 91,050	\$ 78,868	\$ 83,012	\$ 73,138	\$ 88,501	\$ 107,816	\$ 113,103
	Turkeys (\$1,000)	\$ 27,597	\$ 29,263	\$ 34,585	\$ 30,173	\$ 28,246	\$ 18,943	\$ 25,378	\$ 28,463	\$ 42,762	\$ 28,160	\$ 47,149
	Eggs (\$1,000)	\$ 48,693	\$ 30,626	\$ 34,444	\$ 47,379	\$ 64,775	\$ 47,765	\$ 51,756	\$ 52,462	\$ 54,128	\$ 56,228	\$ 65,781
	Milk (\$1,000)	\$ 363,200	\$ 358,588	\$ 329,574	\$ 408,639	\$ 412,482	\$ 307,976	\$ 415,027	\$ 530,506	\$ 497,574	\$ 532,968	\$ 656,635
	Other	\$ 22,687	\$ 25,553	\$ 21,965	\$ 23,103	\$ 23,715	\$ 25,095	\$ 28,971	\$ 27,253	\$ 27,956	\$ 28,659	\$ 29,362
	Sheep and Lambs (\$1,000)	\$ 10,165	\$ 13,075	\$ 9,531	\$ 10,713	\$ 11,369	\$ 12,792	\$ 16,712	\$ 15,039	\$ 15,785	\$ 16,532	\$ 17,279
	Aquaculture (\$1,000)	\$ 12,522	\$ 12,478	\$ 12,434	\$ 12,390	\$ 12,346	\$ 12,303	\$ 12,259	\$ 12,215	\$ 12,171	\$ 12,127	\$ 12,083
	Total (\$1,000)	\$ 1,106,717	\$ 1,102,119	\$ 1,000,877	\$ 1,061,307	\$ 1,058,754	\$ 910,435	\$ 1,100,012	\$ 1,351,378	\$ 1,389,316	\$ 1,468,718	\$ 1,836,078

Ag Census Data Category	Animal Type	1997	2002	2007	2012	
Number of Farms by NAICS	Beef cattle ranching and farming (112111)	12,037	11,231	12,071	11,420	
	Cattle feedlots (112112)	1,111	1,593	778	140	
	Dairy cattle and milk production (11212)	469	521	432	344	
	Hog and pig farming (1122)	415	534	425	447	
	Poultry and egg production (1123)	304	622	891	965	
	Sheep and goat farming (1124)	1,488	1,816	2,103	1,871	
	Animal aquaculture and other animal production (1125,1129)	3,358	6,781	5,403	3,892	
Value of Sales (\$1,000)	Cattle and Calves	474,804	543,231	800,336	894,485	
	Hogs and Pigs	6,161	3,540	5,662	3,195	
	Poultry and Eggs	99,551	86,506	119,812	127,481	
	Milk and Other Dairy Products	207,240	293,927	401,786	519,790	
	Aquaculture	-	17,054	16,270	22,490	
	Other (calculated)	68,599	56,328	66,189	55,405	
	Total	856,355	1,000,586	1,410,055	1,622,846	
Input Purchases	Livestock and poultry purchased	(Farms) 9,806	11,223	9,557	10,191	
		\$1,000	144,065	201,604	281,444	293,739
	Breeding livestock purchased	(Farms) <i>n/a</i>	5,484	4,840	4,937	
		\$1,000	<i>n/a</i>	22,334	33,064	42,659
	Other livestock and poultry purchased	(Farms) <i>n/a</i>	7,244	6,048	6,774	
		\$1,000	<i>n/a</i>	179,270	248,380	251,080
	Feed purchased	(Farms) 18,390	24,322	21,691	21,341	
		\$1,000	229,748	259,418	454,733	628,524

	Animal Type	Output (\$1,000)	Earnings (\$1,000)	Employment (Jobs)	Taxes Paid (\$1,000)
2014 Animal Agriculture	Cattle and Calves	\$ 2,552,735	\$ 434,830	18,212	\$ 127,536
	Hogs, Pigs, and Other	\$ 55,604	\$ 9,825	418	\$ 2,882
	Poultry and Eggs	\$ 449,714	\$ 77,913	2,627	\$ 22,852
	Dairy	\$ 1,337,762	\$ 246,172	10,124	\$ 72,202
	Total	\$ 4,395,816	\$ 768,741	31,382	\$ 225,472
Change from 2004 to 2014	Cattle and Calves	\$ 805,846	\$ 137,267	5,749	\$ 40,260
	Hogs, Pigs, and Other	\$ (7,244)	\$ (1,280)	(54)	\$ (375)
	Poultry and Eggs	\$ (78,264)	\$ (13,559)	(457)	\$ (3,977)
	Dairy	\$ 410,435	\$ 75,527	3,106	\$ 22,152
	Total	\$ 1,130,772	\$ 197,955	8,344	\$ 58,060
	Animal Type	Output(\$)	Earnings (\$)	Employment (Jobs)	
RIMS II Multipliers	Cattle and Calves	\$ 2.7686	\$ 0.4716	19.8	
	Hogs, Pigs, and Other	\$ 1.7720	\$ 0.3131	13.3	
	Poultry and Eggs	\$ 1.9896	\$ 0.3447	11.6	
	Dairy	\$ 2.0373	\$ 0.3749	15.4	
Tax Rates	Federal effective income tax rate				12.7%
	Federal Social Security tax rate				7.7%
	State Effective Rate				9.0%
	Total				29.3%

Sources: 1997, 2002, 2007 and 2012 Census of Agriculture, USDA/NASS Survey Data, RIMS II Multipliers (U.S. Bureau of Economic Analysis), Tax Policy Institute and Tax Foundation.