

Economic Analysis of Animal Agriculture 2004-2014

NEBRASKA

**A Report for
United Soybean Board**



September 2015



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Nebraska Executive Summary

The use of soybean meal as a key feed ingredient is an important part of Nebraska's animal agriculture. While the degree to which animal agriculture utilizes this versatile feed ingredient has fluctuated with time, it remains a key driver of animal agriculture's success in Nebraska. The success of Nebraska animal agriculture in turn has a large impact on the rest of the state and regional economies. For example, in the state of Nebraska during 2014 animal agriculture contributed:

- \$22.7 billion in economic output
- 95,032 jobs
- \$3.6 billion in earnings
- \$985.2 million in income taxes paid at local, state, and federal levels
- \$479.0 million in the form of property taxes

Plus, from 2004-2014 animal agriculture in Nebraska increased economic output by over \$8.2 billion, boosted household earnings by \$1.3 billion, contributed 34,171 additional jobs and paid \$353.8 million in additional tax revenues.

Nebraska's animal agriculture consumed about 825.4 thousand tons of soybean meal in 2014. This soybean meal was fed primarily to:

- Hogs (397.9 thousand tons)
- Beef Cows (334.2 thousand tons)
- Egg-Laying Hens (59.7 thousand tons)

This report examines animal agriculture in Nebraska over the last decade. While this analysis is certainly instructive and allows improved understanding of animal agriculture's impact during that time, as the next decade unfolds in Nebraska, many opportunities and challenges will arise. And, if past is prologue, animal agriculture will continue to be a major contributor to the economic well-being of the people of Nebraska and beyond.

Nebraska Economic Impact of Animal Agriculture

Animal agriculture is an integral part of Nebraska's economy. In 2014, Nebraska's animal agriculture contributed the following to the economy:

- About \$22.7 billion in economic output
- \$3.6 billion in household earnings
- 95,032 jobs
- \$985.2 million in income taxes

And the animal agriculture sector has shown substantial growth during challenging economic times. During the last decade Nebraska's animal agriculture has:

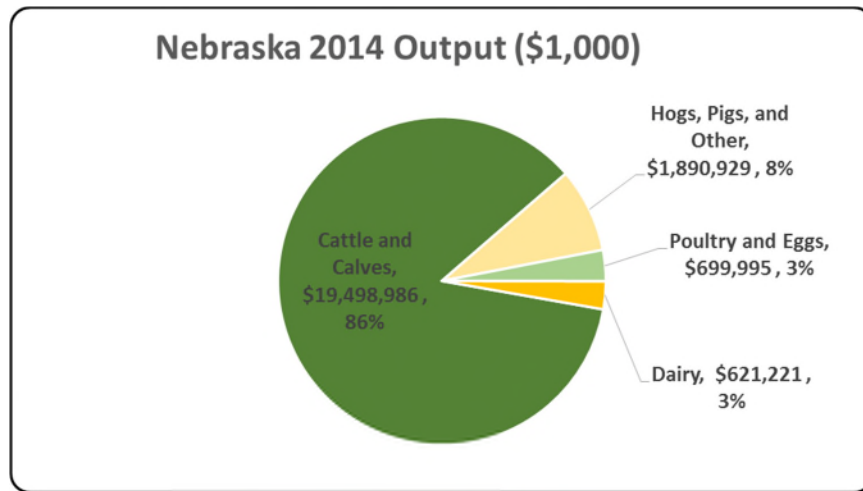
- Increased economic output by \$8.2 billion
- Boosted household earnings by \$1.3 billion
- Added 34,171 jobs
- Paid an additional \$353.8 million in income taxes

Below is a table which demonstrates this decade of change.

Measure	2014	Change 2004-2014	% Change 2004-2014
Output (\$1,000)	\$ 22,711,131	\$ 8,177,992	56.27%
Earnings (\$1,000)	\$ 3,626,089	\$ 1,302,349	56.05%
Employment (Jobs)	95,032	34,171	56.15%
Income Taxes Paid (\$1,000)	\$ 985,208	\$ 353,848	56.05%
Property Taxes Paid in 2012 (\$1,000)	\$ 478,972		

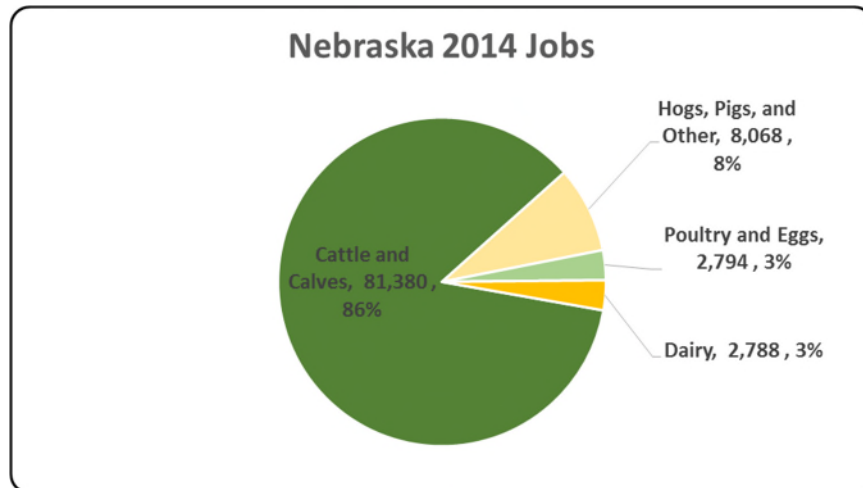
Nebraska Output

“Output” refers to the total value of all the output (production or sales) of a study area and/or industry within a study area and was calculated using RIMS II multipliers. This is a gross number that does not make any deductions for the cost or origination of inputs that were used in the production process. The chart illustrates the impact of animal agriculture to the Nebraska economy. Animal agriculture’s impact on Nebraska total economic output is about \$22.7 billion.



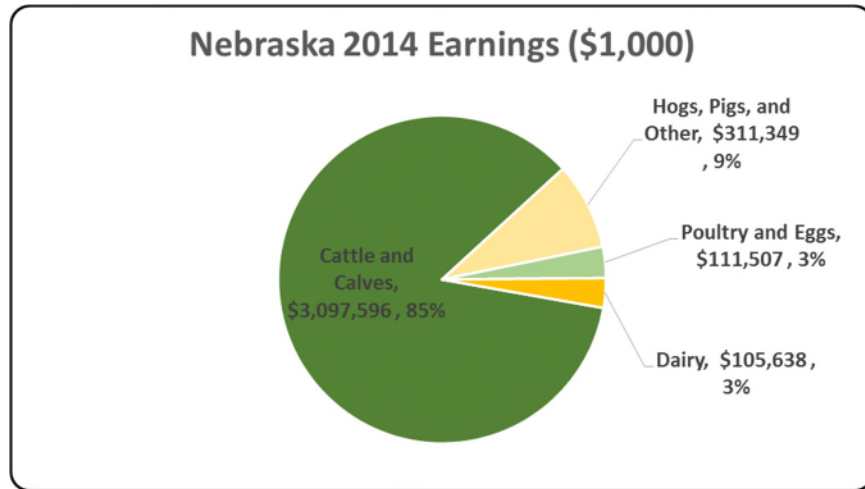
Nebraska Jobs

“Jobs” represents an estimate of the number of full or part-time positions (jobs) currently filled in an area and/or industry. The chart illustrates the contribution to Nebraska in terms of animal agriculture jobs. As shown, animal agriculture contributes significantly to Nebraska total jobs, contributing 95,032 jobs within and outside of animal agriculture.



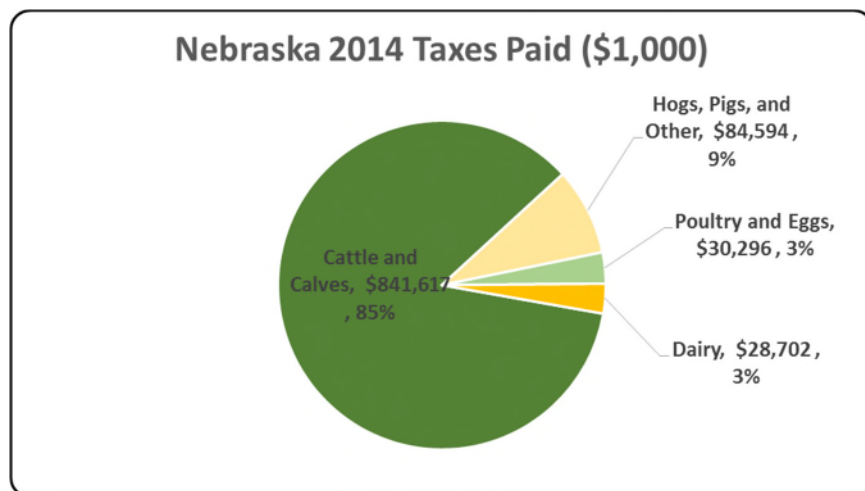
Nebraska Earnings

Earnings includes wages and salaries plus proprietors' income, which is the net earnings of sole-proprietors and partnerships. The chart illustrates the impact of animal agriculture to the Nebraska economy in terms of earnings. Nebraska's animal agriculture contributed about \$3.6 billion to household earnings in 2014.



Nebraska Taxes Paid by Animal Agriculture

Nebraska's animal agriculture is also a significant source of tax revenue. In 2014, the state's animal agriculture industry paid about \$985.2 million in income taxes at local, state, and federal levels. Plus the 2012 Census of Agriculture estimated \$479.0 million in property taxes paid by all of Nebraska agriculture during 2012. Estimates of income taxes paid by animal agriculture are shown in the following chart.



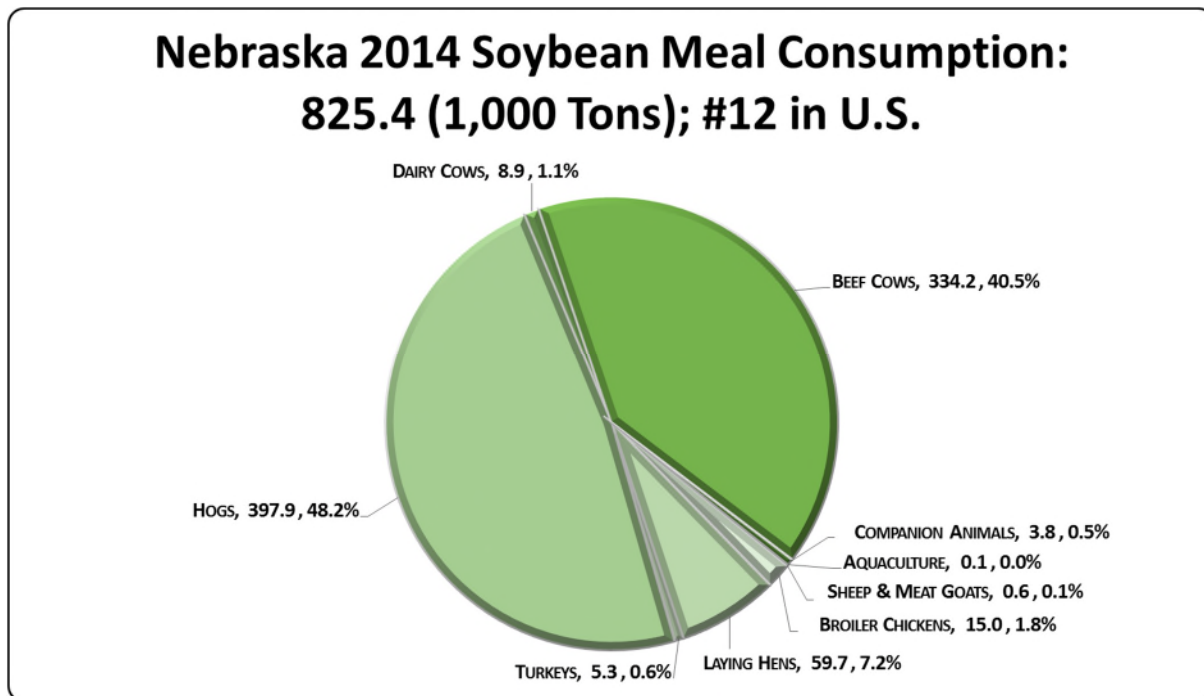
Nebraska Animal Agriculture Soybean Meal Consumption

The choice to use soybean meal in animal agriculture is highly dependent upon nutritional requirements of animals (which would encompass varying life stages within an animal species), accessibility to various feed ingredients capable of competing with soybean meal (from both a nutritional and price standpoint), and consumer preferences which have influence on production practices.

Through in-depth conversations with many of the nation’s top nutritionists and researchers from both private industry and public institutions, “bottom up” estimates of soybean meal usage by animal type were determined. Using the input from these conversations and additional analysis performed by Decision Innovation Solutions, the quantity of soybean meal used during the 2013-14 soybean marketing year by up to sixteen specific animal species has been estimated.

Nebraska’s animal agriculture consumed almost 825.4 thousand tons of soybean meal in 2014, placing the state as #12 in the nation in terms of soybean meal consumption (see figure below). The three segments of animal agriculture that led the state in estimated soybean meal consumption are:

- Hogs (397.9 thousand tons)
- Beef Cows (334.2 thousand tons)
- Egg-Laying Hens (59.7 thousand tons)

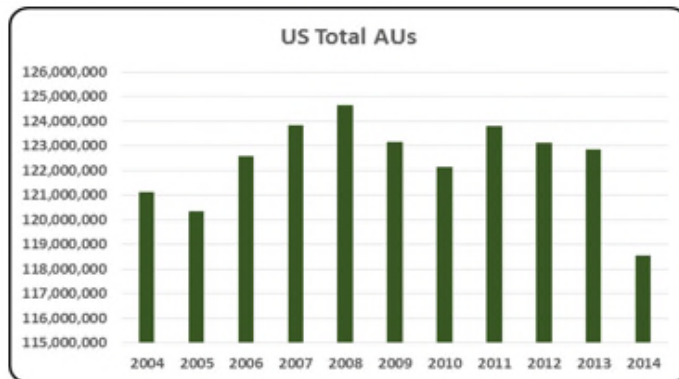


Nebraska Animal Unit (AU) Trends

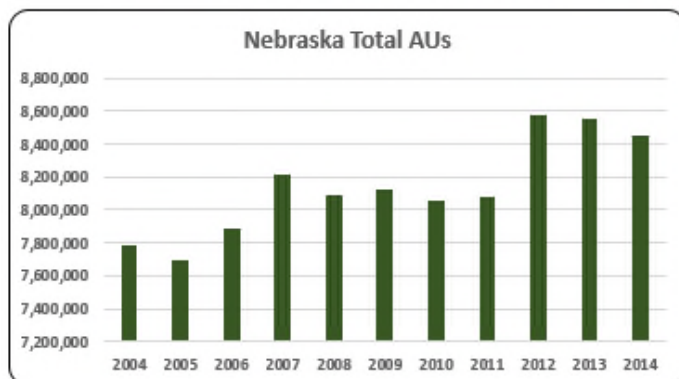
Over time, prices of feed, meat, eggs and milk, as well as levels of demand for these products in the United States and abroad have an impact on the size of animal agriculture in the State of Nebraska. Due to this reality, using a single year as a measure of the presence and strength of a sector can be misleading. The use of animal units allows for a more accurate comparison of differing sizes of livestock and poultry. This section is included to bring context to the question of what animal agriculture means to Nebraska and to give perspective on Nebraska’s contribution to the nation’s animal agriculture industry and beyond.

Similar to using a single year to measure the presence and strength of a sector, in some circumstances AUs can be misleading. This is because AUs do not reflect important considerations like increased weights, improved livability, increased laying potential, etc.

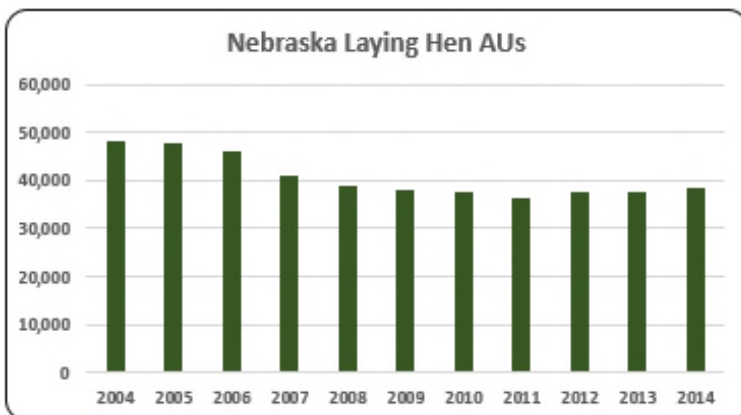
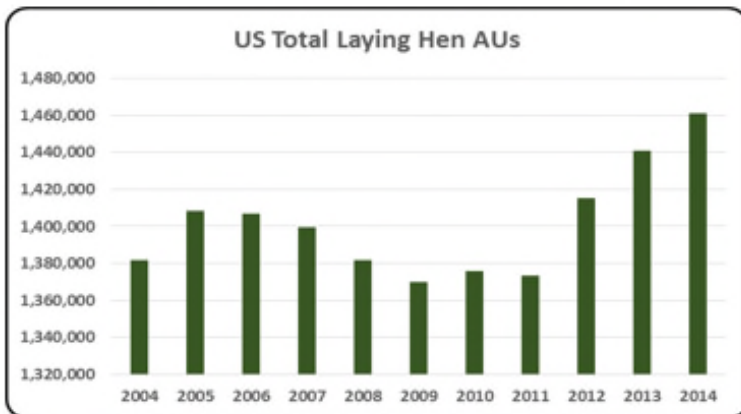
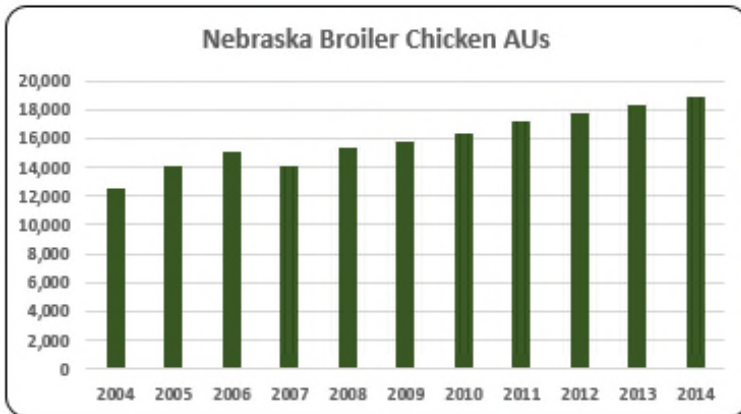
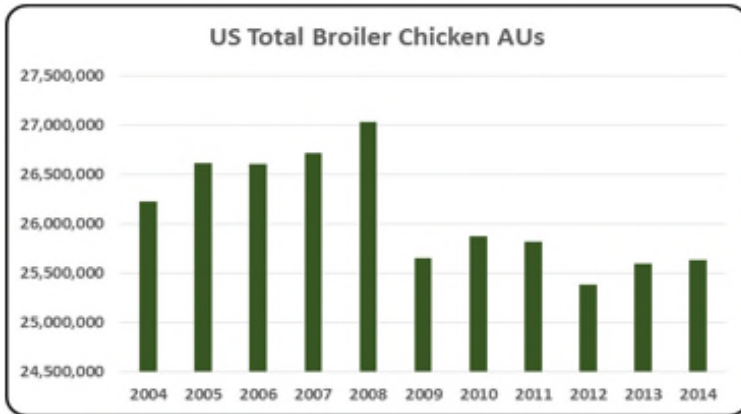
As shown in the accompanying charts and written commentary, certain components of animal agriculture are more present, and therefore more dominant than others. This is due primarily to geography (i.e., weather patterns and access to certain transportation hubs), proximity to high quality, relevant feed ingredients, and the local animal agriculture regulatory framework. In Nebraska, the largest three segments of animal agriculture in terms of AUs during 2014 were: Beef Cows (7,220.6 thousand AUs), Hogs (1,087.1 thousand AUs), and Dairy Cows (74.2 thousand AUs). Total animal units in Nebraska during 2014 were 8,448.3 thousand AUs.



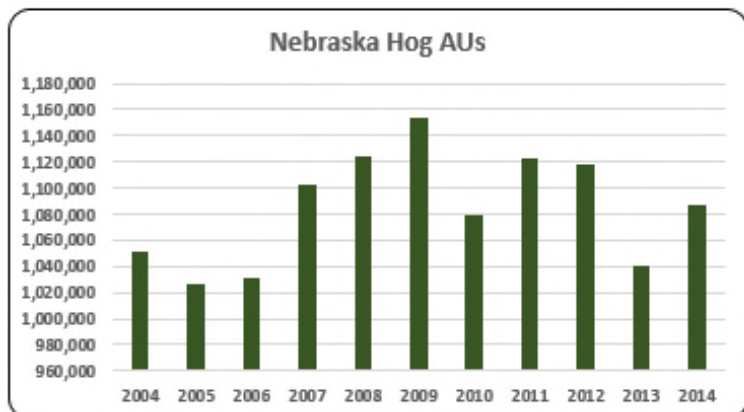
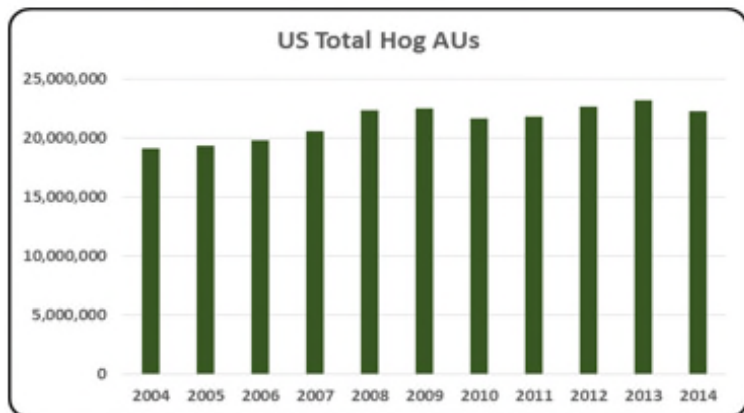
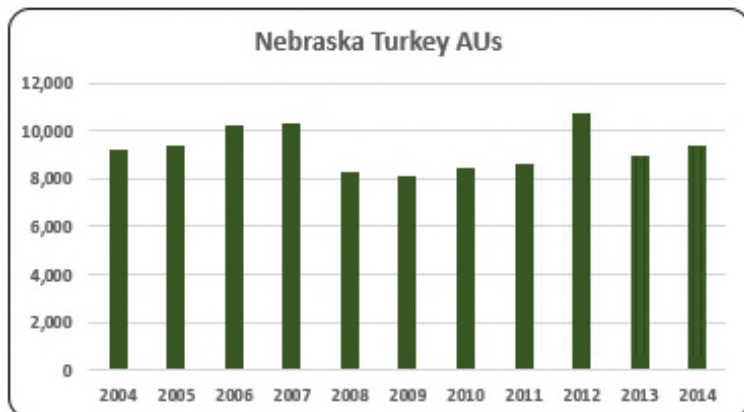
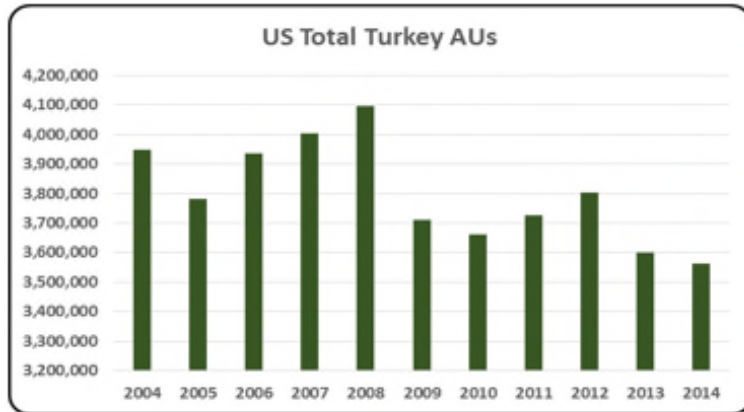
- Overall U.S. total AUs have varied from 2004 to 2014. In 2014 AUs were at an all-time low reflecting, in part, the impact of severe weather on cattle production in some parts of country. During the 2004-14 time period, total AUs in the nation peaked in 2008.



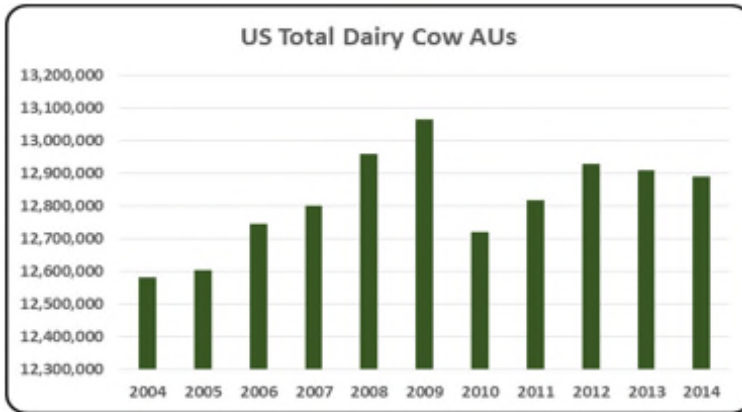
- The number of AUs in Nebraska decreased 1.2% to 8,448.3 thousand in 2014 relative to 2013. However AUs have risen 8% during the 2004-2014 period. The increase has been driven by the growth in beef cow production.



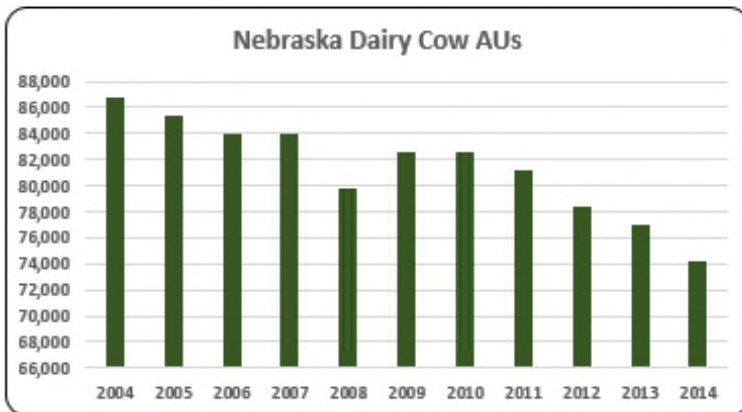
- U.S. broiler production is clustered in a number of states, with Georgia being the largest producer. On average from 2004 to 2014, broiler chicken AUs were about 26.1 million. In 2014, AUs rebounded 1% from the low AUs numbers in 2012 (25.4 million AUs).
- Broiler production in Nebraska represented only 0.2% (18,875 broiler AUs) of all animal production in 2014. The average broiler AUs from 2004 to 2014 has been 15,968.
- On average, the layer AUs during 2004-2014 were 1.4 million. In 2014 layer AUs were 1.5 million, up 7% from the lowest number in 2009 (1.4 million AUs).
- Less than 0.5% (38,265) of all AUs in the state of Nebraska came from layer production in 2014. Layer production has declined 20% since 2004.



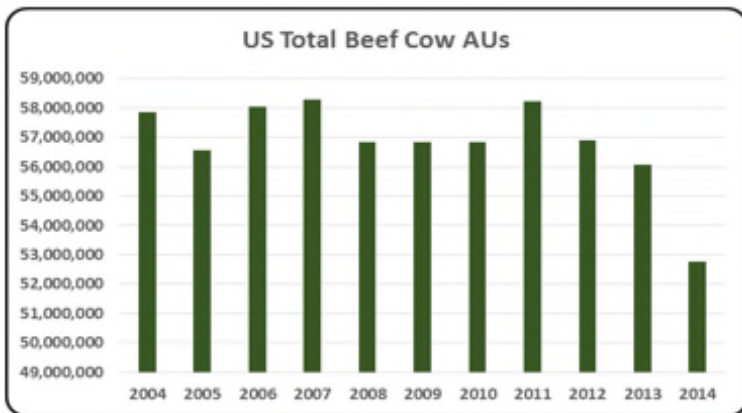
- From 2004 to 2014, the U.S. accounted for 50% of the world’s turkey production. However, in 2014 turkey AUs were the lowest of the decade at 3.5 million, decreasing 13% compared to 2008 (4.1 million turkey AUs) the largest turkey AUs of the decade.
- From 2013 to 2014 turkey production averaged about 9,151 turkey AUs remaining 15% lower than the high record turkey production in 2010 (10,731 turkey AUs).
- On average from 2004 to 2014, hog AUs were about 21.4 million. In 2013 hog AUs reached a high of 23.2 million AUs as prices of main feed ingredients, particularly corn, decreased to pre-2010 price levels. Hog AUs in 2014 decreased 4.4% to 22.3 million AUs year-over-year, primarily due to the porcine epidemic diarrhea virus (PEDv) outbreak. Despite the fluctuation in AUs, the pork supply was relatively stable.
- About 5% (1,087.1 thousand) of hog production in the U.S. came from Nebraska in 2014. Production in 2014 remained 6% behind record high production in 2009 (1,153.1 thousand).



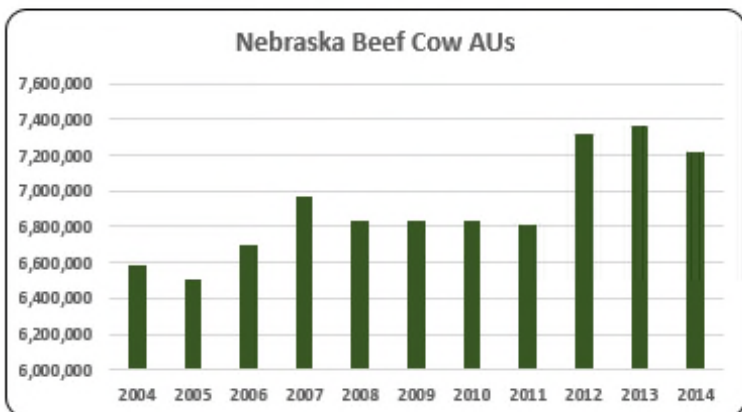
- From 2004 to 2014 dairy cow AUs averaged 12.8 million. In 2014, dairy cow AUs (12.9 million) remained about the same as the previous year but still below the high of 13.1 million AUs, the level in 2009. Despite the fluctuation in AUs, milk supplied has steadily risen.



- Dairy cow production represented less than 1% (74,200 dairy cow AUs) of all animal production in the state in 2014. Dairy cow production has dropped 15% during the 2004-2014 decade.



- From 2004 to 2014 beef cow AUs averaged 56.8 million. In 2014 beef cow AUs decreased to 52.8 million, the lowest of the decade. States that raise a large number of cattle and calves like Texas and Oklahoma were plagued with drought conditions during 2014.



- Beef cow production in Nebraska represented 85.5% (7,220.6 AUs) of all animal production in 2014. The industry has climbed 10% since the beginning of the decade.

Nebraska Additional Information and Methodology

Animal agriculture is an important part of Nebraska's current and future economic health. To quantify the connection between animal agriculture and local economies, the United Soybean Board commissioned [Decision Innovation Solutions](#), an economic research firm in Urbandale, Iowa, to conduct an in-depth analysis of several aspects of animal agriculture. This analysis includes the following components:

- Economic impact of animal agriculture to local (state) economies during the 2004-2014 time period
- Soybean meal usage by animal species during the 2013/14 soybean marketing year
- Animal Unit (AU) trends from 2004-2014

Given the long-term presence of animal agriculture in Nebraska, of interest is the degree to which the industry impacts the Nebraska economy. Estimates of output, jobs, earnings, taxes paid, and multipliers for Nebraska animal agriculture are presented in this report. Methodology for this section of the report closely mirrors that followed in years' past. Also presented are estimates of the change in how animal agriculture has impacted Nebraska's economy over the last decade. Differences, to the extent they are present, are noted within the larger national report which accompanies this state report.

As with any industry across the economic spectrum, there are ebbs and flows in activity that have implications for other parts of the economy. Again using the same 2004-2014 time period as with the economic impact section of this state report, the "Animal Unit Trends" seeks to quantify production changes in animal agriculture in Nebraska which have occurred. As shown in this state report, Nebraska has seen changes within its animal agriculture industry. Expectations are that animal agriculture will continue to evolve over the next decade.

Animal agriculture is the single largest user of soybean meal in Nebraska. Through in-depth conversations with many of the nation's top nutritionists and researchers, "bottom up" estimates of soybean meal usage by animal type were determined. Using the input from these conversations and additional analysis performed by Decision Innovation Solutions, the quantity of soybean meal used during the 2013-14 soybean marketing year for up to sixteen specific animal species has been estimated.

Should readers have comments or questions regarding methodology, results and interpretation, please contact the authors at info@decision-innovation.com or 515.257.6077.

Nebraska Multipliers

Economic multipliers give a sense for how economic activity in a given industry is related to other industries in the same study area. To estimate the impact of animal agriculture on Nebraska's economy, we applied RIMS II multipliers from the Department of Commerce, Bureau of Economic Analysis for cattle ranching and farming, dairy cattle and milk production, poultry and egg production, and other animal production (primarily hogs and pigs), where applicable.

Multipliers are generally stated in the form of "per million dollars" of output. As it relates to this analysis, multipliers are stated as the activity related to every million dollars of economic output in animal agriculture. Referring to the multipliers below, for every million dollars in output generated by the various segments of animal agriculture in Nebraska, \$1.863 to \$2.630 million in total economic activity, \$0.307 to \$0.418 in household wages and 8 to 11 additional jobs are generated in the economy at large.

	Animal Type	Output(\$)	Earnings (\$)	Employment (Jobs)
RIMS II Multipliers	Cattle and Calves	\$ 2.6300	\$ 0.4178	11.0
	Hogs, Pigs, and Other	\$ 1.8633	\$ 0.3068	8.0
	Poultry and Eggs	\$ 2.5575	\$ 0.4074	10.2
	Dairy	\$ 2.0794	\$ 0.3536	9.3

Appendix

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	
Animal Units (AUs)	Beef Cattle AUs	6,581,850	6,509,850	6,701,850	6,965,850	6,827,850	6,827,850	6,813,900	7,318,650	7,367,100	7,220,550	
	Hog and Pig AUs	1,051,200	1,026,900	1,031,850	1,102,350	1,124,700	1,153,050	1,079,550	1,117,650	1,040,250	1,087,050	
	Broiler AUs	12,589	14,143	15,023	14,117	15,333	15,830	16,362	17,246	17,794	18,334	18,875
	Turkey AUs	9,189	9,424	10,240	10,340	8,265	8,096	8,433	8,583	10,731	8,952	9,349
	Egg Layer AUs	48,000	47,712	46,140	40,936	38,940	38,020	37,484	36,252	37,393	37,439	38,265
	Dairy AUs	86,800	85,400	84,000	84,000	79,800	82,600	82,600	81,200	78,400	77,000	74,200
	Total Animal Units	7,789,628	7,693,429	7,889,103	8,217,593	8,094,888	8,125,446	8,052,279	8,079,181	8,580,619	8,549,076	8,448,289
Value of Production (\$1,000)	Cattle and Calves (\$1,000)	\$ 3,605,457	\$ 3,874,740	\$ 4,094,920	\$ 4,246,461	\$ 4,201,844	\$ 3,746,363	\$ 4,108,779	\$ 5,044,827	\$ 5,820,360	\$ 5,860,830	\$ 7,414,063
	Hogs and Pigs (\$1,000)	\$ 717,121	\$ 727,650	\$ 699,144	\$ 727,299	\$ 710,448	\$ 622,442	\$ 800,932	\$ 913,304	\$ 842,576	\$ 844,760	\$ 1,004,858
	Broilers (\$1,000)	\$ 11,430	\$ 12,232	\$ 11,322	\$ 12,330	\$ 8,556	\$ 5,160	\$ 3,331	\$ 14,200	\$ 15,064	\$ 15,798	\$ 16,124
	Turkeys (\$1,000)	\$ 8,526	\$ 9,041	\$ 10,685	\$ 11,925	\$ 11,163	\$ 7,486	\$ 10,030	\$ 11,249	\$ 15,564	\$ 10,249	\$ 17,161
	Eggs (\$1,000)	\$ 138,851	\$ 82,989	\$ 96,358	\$ 185,092	\$ 225,242	\$ 146,859	\$ 152,857	\$ 169,837	\$ 180,838	\$ 197,279	\$ 240,418
	Milk (\$1,000)	\$ 169,938	\$ 165,858	\$ 149,812	\$ 202,100	\$ 204,687	\$ 160,532	\$ 202,064	\$ 249,849	\$ 232,456	\$ 244,650	\$ 298,750
	Other	\$ 9,887	\$ 10,376	\$ 9,195	\$ 9,399	\$ 9,308	\$ 9,124	\$ 10,975	\$ 9,877	\$ 9,908	\$ 9,939	\$ 9,970
	Sheep and Lambs (\$1,000)	\$ 8,219	\$ 8,626	\$ 7,363	\$ 7,485	\$ 7,312	\$ 7,046	\$ 8,816	\$ 7,635	\$ 7,585	\$ 7,534	\$ 7,483
	Aquaculture (\$1,000)	\$ 1,668	\$ 1,750	\$ 1,832	\$ 1,914	\$ 1,996	\$ 2,078	\$ 2,159	\$ 2,241	\$ 2,323	\$ 2,405	\$ 2,487
	Total (\$1,000)	\$ 4,661,210	\$ 4,882,886	\$ 5,071,436	\$ 5,394,605	\$ 5,371,247	\$ 4,697,966	\$ 5,288,968	\$ 6,413,142	\$ 7,116,766	\$ 7,183,506	\$ 9,001,344

Ag Census Data Category	Animal Type	1997	2002	2007	2012
Number of Farms by NAICS	Beef cattle ranching and farming (112111)	12,886	12,709	10,775	11,788
	Cattle feedlots (112112)	2,371	2,511	1,534	1,083
	Dairy cattle and milk production (11212)	603	507	267	247
	Hog and pig farming (1122)	2,563	1,302	936	644
	Poultry and egg production (1123)	149	173	489	282
	Sheep and goat farming (1124)	428	464	558	837
	Animal aquaculture and other animal production (1125,1129)	1,377	2,360	2,489	3,954
Value of Sales (\$1,000)	Cattle and Calves	4,967,832	5,401,018	7,358,555	10,098,166
	Hogs and Pigs	788,827	590,581	923,209	1,085,828
	Poultry and Eggs	149,559	142,442	165,265	216,370
	Milk and Other Dairy Products	124,134	148,941	172,066	219,724
	Aquaculture	2,154	2,170	3,826	3,550
	Other (calculated)	23,624	30,240	39,789	44,375
	Total	6,056,130	6,315,392	8,662,710	11,668,013
Input Purchases	Livestock and poultry purchased	(Farms) 19,837	16,074	13,253	16,094
		\$1,000 2,405,077	3,211,783	4,066,702	5,117,496
	Breeding livestock purchased	(Farms) n/a	9,741	8,516	10,656
		\$1,000 n/a	90,966	175,943	251,297
	Other livestock and poultry purchased	(Farms) n/a	9,173	6,927	8,217
		\$1,000 n/a	3,120,817	3,890,759	4,866,199
	Feed purchased	(Farms) 28,251	26,376	21,335	28,254
	\$1,000 1,408,802	1,490,523	2,045,635	3,981,917	

	Animal Type	Output (\$1,000)	Earnings (\$1,000)	Employment (Jobs)	Taxes Paid (\$1,000)
2014 Animal Agriculture	Cattle and Calves	\$ 19,498,986	\$ 3,097,596	81,380	\$ 841,617
	Hogs, Pigs, and Other	\$ 1,890,929	\$ 311,349	8,068	\$ 84,594
	Poultry and Eggs	\$ 699,995	\$ 111,507	2,794	\$ 30,296
	Dairy	\$ 621,221	\$ 105,638	2,788	\$ 28,702
	Total	\$ 22,711,131	\$ 3,626,089	95,032	\$ 985,208
Change from 2004 to 2014	Cattle and Calves	\$ 7,615,375	\$ 1,209,773	31,783	\$ 328,695
	Hogs, Pigs, and Other	\$ 193,255	\$ 31,820	825	\$ 8,646
	Poultry and Eggs	\$ 190,996	\$ 30,425	762	\$ 8,266
	Dairy	\$ 178,366	\$ 30,331	801	\$ 8,241
	Total	\$ 8,177,992	\$ 1,302,349	34,171	\$ 353,848
	Animal Type	Output(\$)	Earnings (\$)	Employment (Jobs)	
RIMS II Multipliers	Cattle and Calves	\$ 2.6300	\$ 0.4178	11.0	
	Hogs, Pigs, and Other	\$ 1.8633	\$ 0.3068	8.0	
	Poultry and Eggs	\$ 2.5575	\$ 0.4074	10.2	
	Dairy	\$ 2.0794	\$ 0.3536	9.3	
Tax Rates	Federal effective income tax rate			12.7%	
	Federal Social Security tax rate			7.7%	
	State Effective Rate			6.8%	
	Total			27.2%	

Sources: 1997, 2002, 2007 and 2012 Census of Agriculture, USDA/NASS Survey Data, RIMS II Multipliers (U.S. Bureau of Economic Analysis), Tax Policy Institute and Tax Foundation.