

Economic Analysis of Animal Agriculture 2004-2014

MICHIGAN

**A Report for
United Soybean Board**



September 2015



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Michigan Executive Summary

The use of soybean meal as a key feed ingredient is a moderate part of Michigan's animal agriculture. While the degree to which animal agriculture utilizes this versatile feed ingredient has fluctuated with time, it remains a driver of animal agriculture's success in Michigan. The success of Michigan animal agriculture in turn has a large impact on the rest of the state and regional economies. For example, in the state of Michigan during 2014 animal agriculture contributed:

- \$7.8 billion in economic output
- 46,481 jobs
- \$1.4 billion in earnings
- \$351.1 million in income taxes paid at local, state, and federal levels
- \$217.5 million in the form of property taxes

Plus, from 2004-2014 animal agriculture in Michigan increased economic output by over \$3.3 billion, boosted household earnings by \$599.8 million, contributed 19,636 additional jobs and paid \$147.4 million in additional tax revenues.

Michigan's animal agriculture consumed about 564.5 thousand tons of soybean meal in 2014. This soybean meal was fed primarily to:

- Dairy Cows (292.9 thousand tons)
- Hogs (120.5 thousand tons)
- Egg-Laying Hens (81.7 thousand tons)

This report examines animal agriculture in Michigan over the last decade. While this analysis is certainly instructive and allows improved understanding of animal agriculture's impact during that time, as the next decade unfolds in Michigan, many opportunities and challenges will arise. And, if past is prologue, animal agriculture will continue to be a major contributor to the economic well-being of the people of Michigan and beyond.

Michigan Economic Impact of Animal Agriculture

Animal agriculture is an integral part of Michigan's economy. In 2014, Michigan's animal agriculture contributed the following to the economy:

- About \$7,822.3 million in economic output
- \$1,428.3 million in household earnings
- 46,481 jobs
- \$351.1 million in income taxes

And the animal agriculture sector has shown substantial growth during challenging economic times. During the last decade Michigan's animal agriculture has:

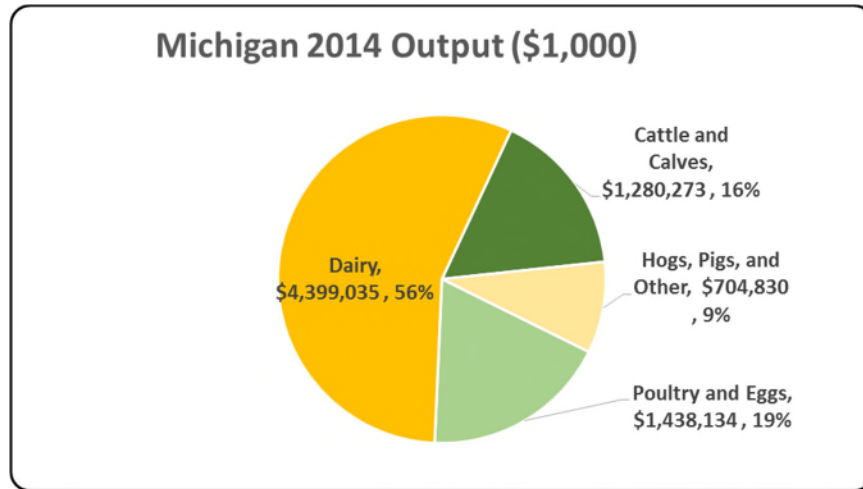
- Increased economic output by \$3,283.1 million
- Boosted household earnings by \$599.8 million
- Added 19,636 jobs
- Paid an additional \$147.4 million in income taxes

Below is a table which demonstrates this decade of change.

Measure	2014	Change 2004-2014	% Change 2004-2014
Output (\$1,000)	\$ 7,822,271	\$ 3,283,140	72.33%
Earnings (\$1,000)	\$ 1,428,315	\$ 599,809	72.40%
Employment (Jobs)	46,481	19,636	73.15%
Income Taxes Paid (\$1,000)	\$ 351,080	\$ 147,433	72.40%
Property Taxes Paid in 2012 (\$1,000)	\$ 217,503		

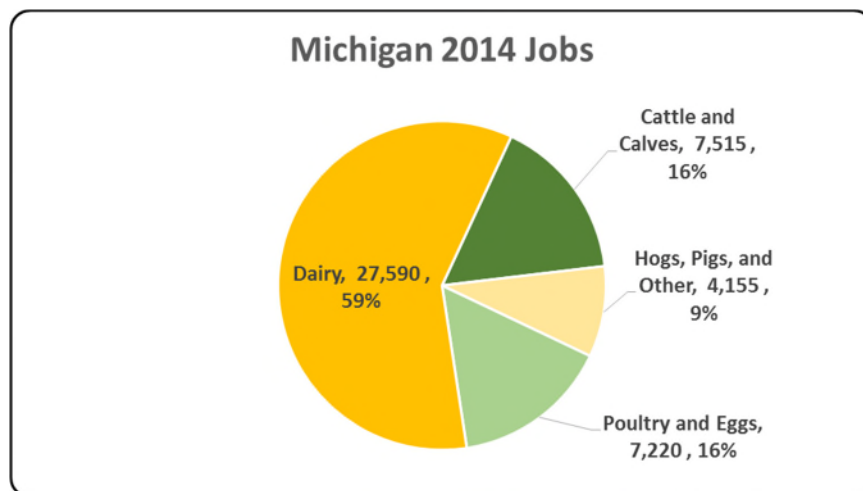
Michigan Output

“Output” refers to the total value of all the output (production or sales) of a study area and/or industry within a study area and was calculated using RIMS II multipliers. This is a gross number that does not make any deductions for the cost or origination of inputs that were used in the production process. The chart illustrates the impact of animal agriculture to the Michigan economy. Animal agriculture’s impact on Michigan total economic output is about \$7.8 billion.



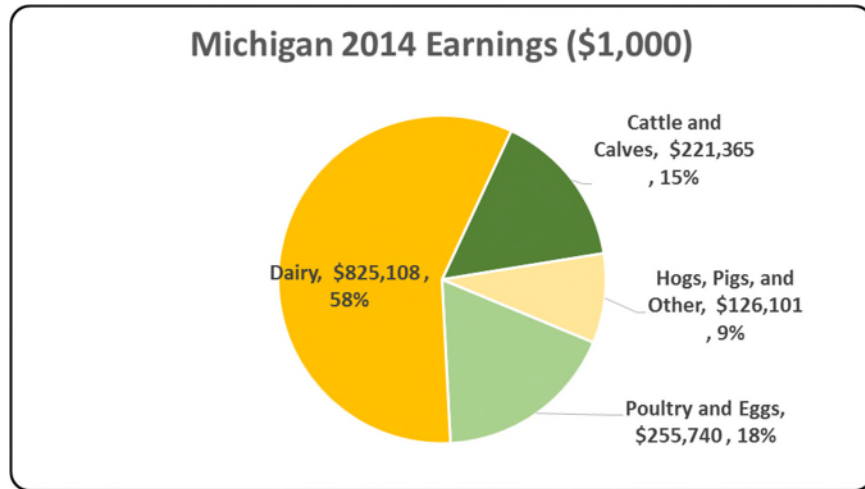
Michigan Jobs

“Jobs” represents an estimate of the number of full or part-time positions (jobs) currently filled in an area and/or industry. The chart illustrates the contribution to Michigan in terms of animal agriculture jobs. As shown, animal agriculture contributes significantly to Michigan total jobs, contributing 46,481 jobs within and outside of animal agriculture.



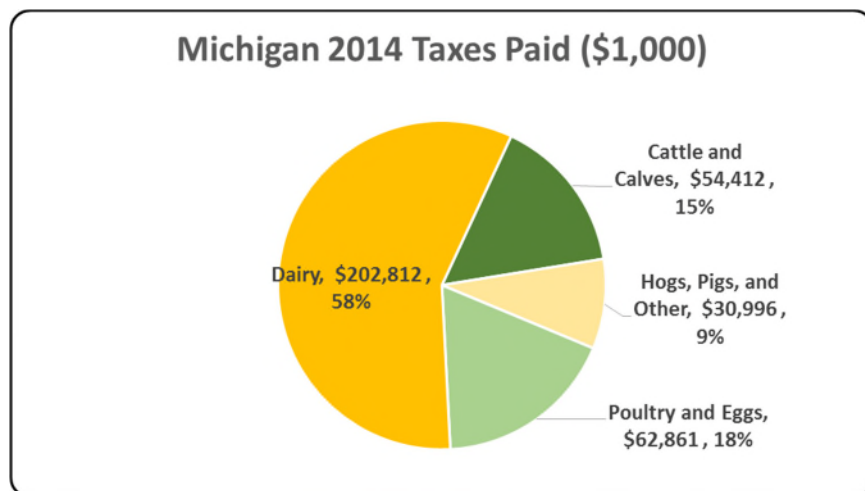
Michigan Earnings

Earnings includes wages and salaries plus proprietors' income, which is the net earnings of sole-proprietors and partnerships. The chart illustrates the impact of animal agriculture to the Michigan economy in terms of earnings. Michigan's animal agriculture contributed about \$1.4 billion to household earnings in 2014.



Michigan Taxes Paid by Animal Agriculture

Michigan's animal agriculture is also a significant source of tax revenue. In 2014, the state's animal agriculture industry paid about \$351.1 million in income taxes at local, state, and federal levels. Plus the 2012 Census of Agriculture estimated \$217.5 million in property taxes paid by all of Michigan agriculture during 2012. Estimates of income taxes paid by animal agriculture are shown in the following chart.



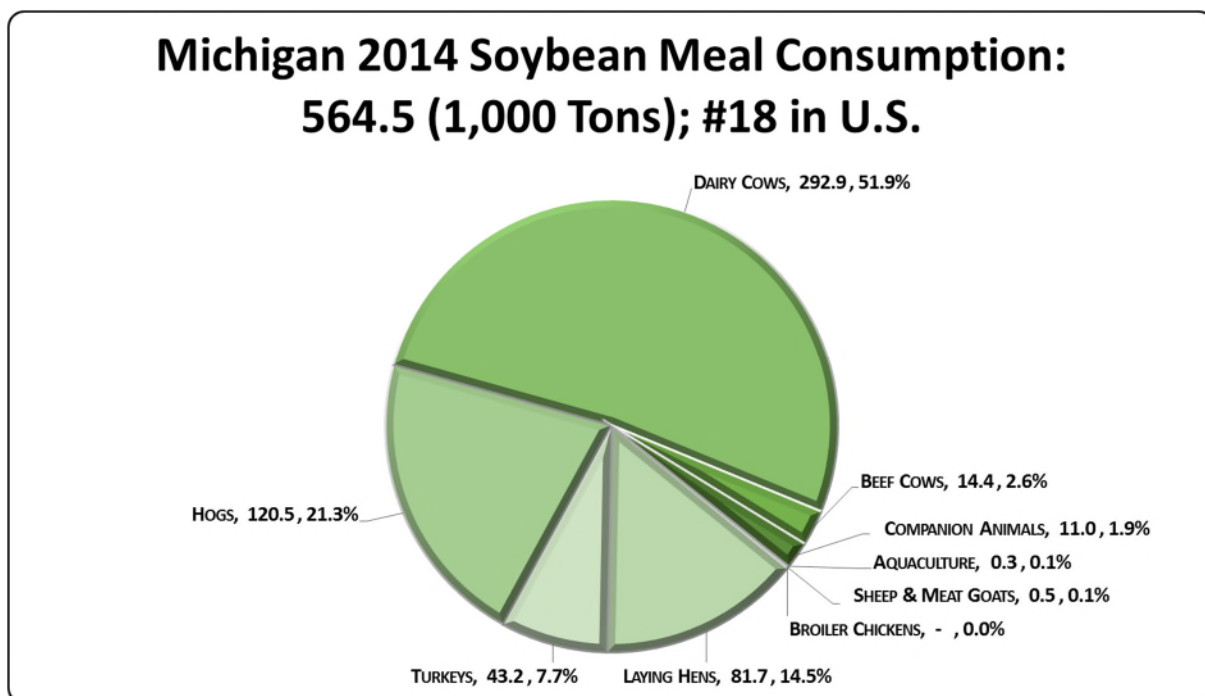
Michigan Animal Agriculture Soybean Meal Consumption

The choice to use soybean meal in animal agriculture is highly dependent upon nutritional requirements of animals (which would encompass varying life stages within an animal species), accessibility to various feed ingredients capable of competing with soybean meal (from both a nutritional and price standpoint), and consumer preferences which have influence on production practices.

Through in-depth conversations with many of the nation's top nutritionists and researchers from both private industry and public institutions, "bottom up" estimates of soybean meal usage by animal type were determined. Using the input from these conversations and additional analysis performed by Decision Innovation Solutions, the quantity of soybean meal used during the 2013-14 soybean marketing year by up to sixteen specific animal species has been estimated.

Michigan's animal agriculture consumed almost 564.5 thousand tons of soybean meal in 2014, placing the state as #18 in the nation in terms of soybean meal consumption (see figure below). The three segments of animal agriculture that led the state in estimated soybean meal consumption are:

- Dairy Cows (292.9 thousand tons)
- Hogs (120.5 thousand tons)
- Egg-Laying Hens (81.7 thousand tons)

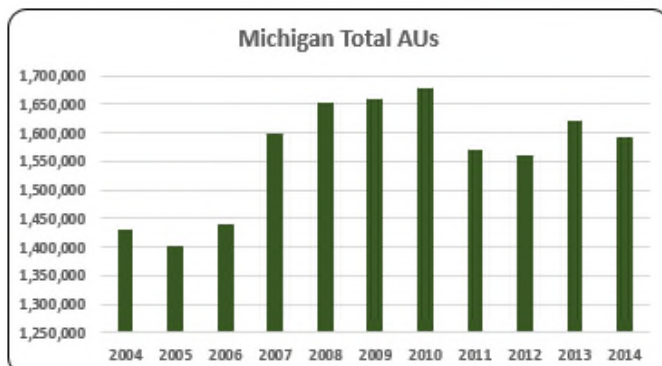
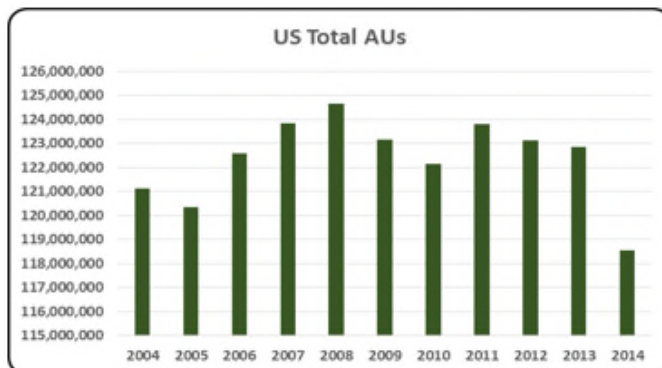


Michigan Animal Unit (AU) Trends

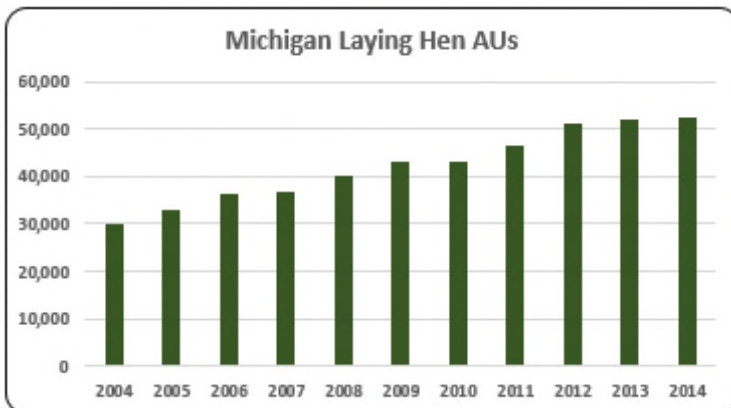
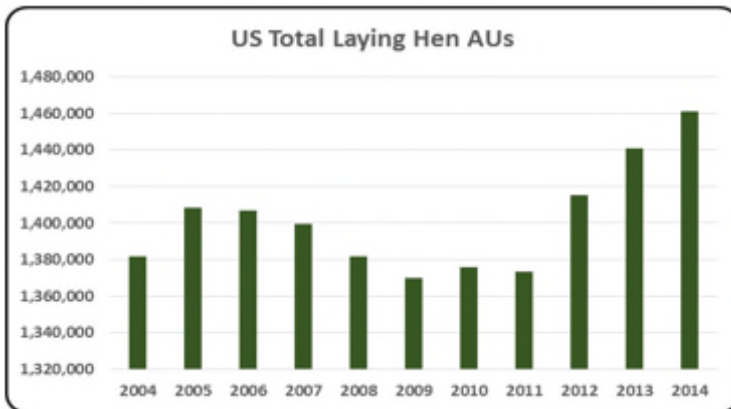
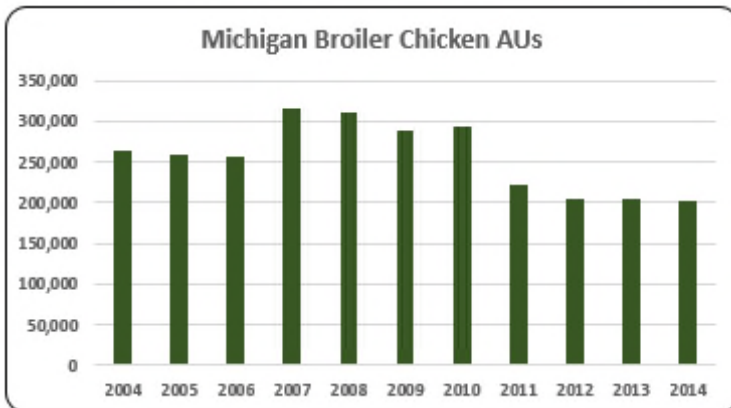
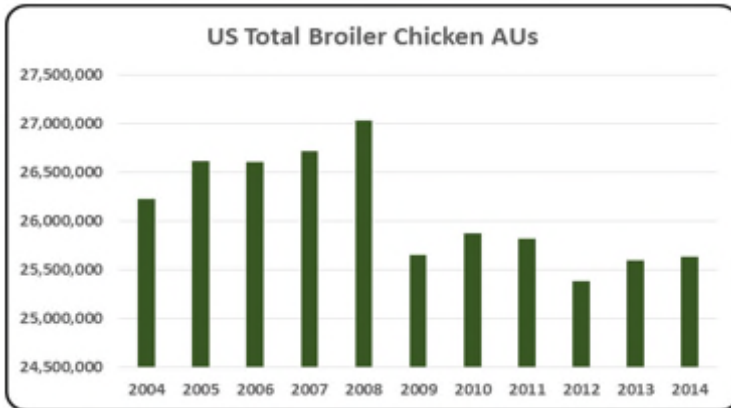
Over time, prices of feed, meat, eggs and milk, as well as levels of demand for these products in the United States and abroad have an impact on the size of animal agriculture in the State of Michigan. Due to this reality, using a single year as a measure of the presence and strength of a sector can be misleading. The use of animal units allows for a more accurate comparison of differing sizes of livestock and poultry. This section is included to bring context to the question of what animal agriculture means to Michigan and to give perspective on Michigan's contribution to the nation's animal agriculture industry and beyond.

Similar to using a single year to measure the presence and strength of a sector, in some circumstances AUs can be misleading. This is because AUs do not reflect important considerations like increased weights, improved livability, increased laying potential, etc.

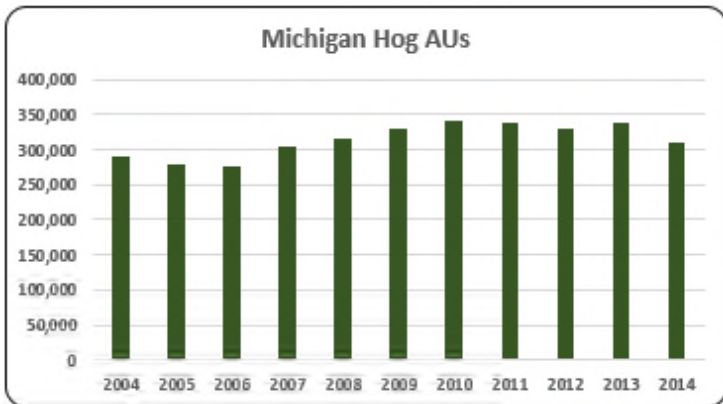
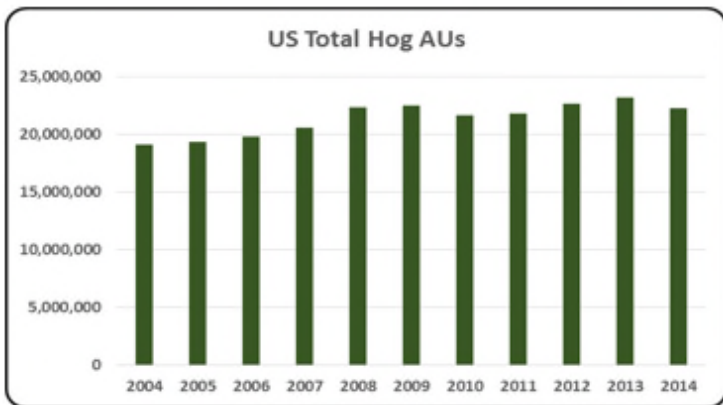
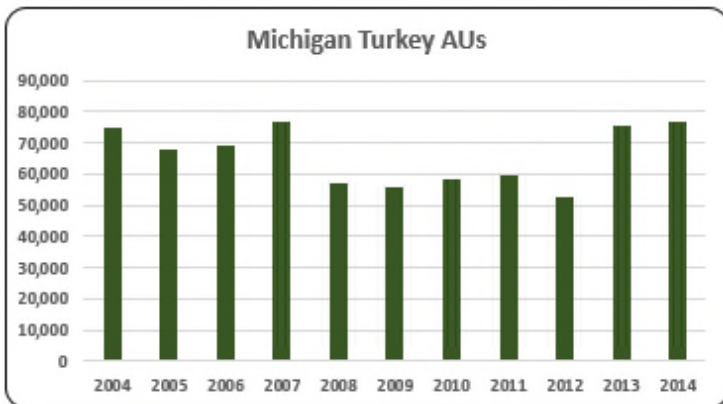
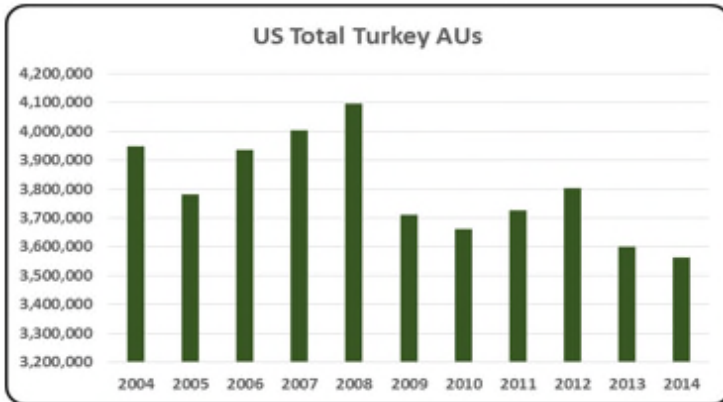
As shown in the accompanying charts and written commentary, certain components of animal agriculture are more present, and therefore more dominant than others. This is due primarily to geography (i.e., weather patterns and access to certain transportation hubs), proximity to high quality, relevant feed ingredients, and the local animal agriculture regulatory framework. In Michigan, the largest three segments of animal agriculture in terms of AUs during 2014 were: Dairy Cows (533.4 thousand AUs), Beef Cows (415.1 thousand AUs), and Hogs (310.5 thousand AUs). Total animal units in Michigan during 2014 were 1,590.9 thousand AUs.



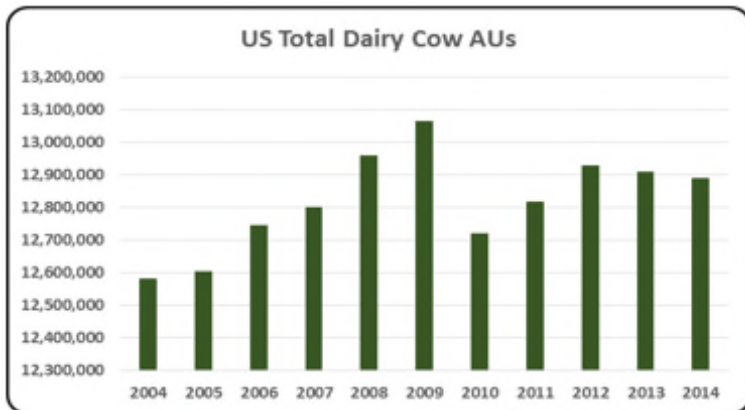
- Overall U.S. total AUs have varied from 2004 to 2014. In 2014 AUs were at an all-time low reflecting, in part, the impact of severe weather on cattle production in some parts of country. During the 2004-14 time period, total AUs in the nation peaked in 2008.
- About 1.34% (1,590.9 thousand) of all AUs in the U.S. in 2014 were contributed by Michigan. Animal production grew 17% from 2004 to 2010; but production declined since then. 2014 animal production was about 95% of 2010.



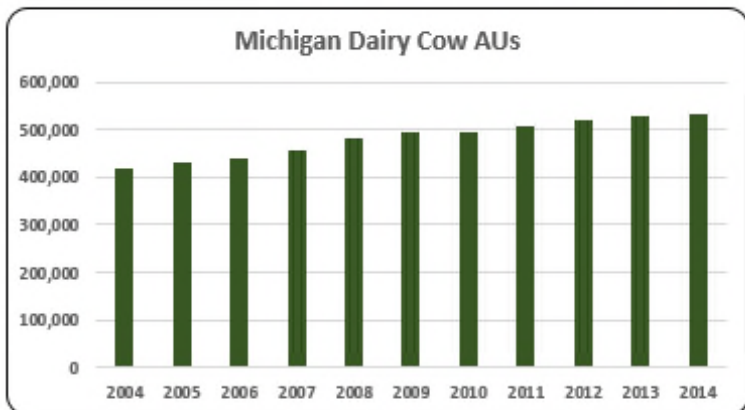
- U.S. broiler production is clustered in a number of states, with Georgia being the largest producer. On average from 2004 to 2014, broiler chicken AUs were about 26.1 million. In 2014, AUs rebounded 1% from the low AUs numbers in 2012 (25.4 million AUs).
- Broiler production in Michigan dwindled starting in 2010. Broiler AUs were at 203,169 which is 64% of the record high production in 2007.
- On average, the layer AUs during 2004-2014 were 1.4 million. In 2014 layer AUs were 1.5 million, up 7% from the lowest number in 2009 (1.4 million AUs).
- Layer production in Michigan substantially increased (75%) from 29,928 layer AUs in 2004 to 52,340 layer AUs in 2014. 2014 turkey production represented 3.3% of all animal production in that year.



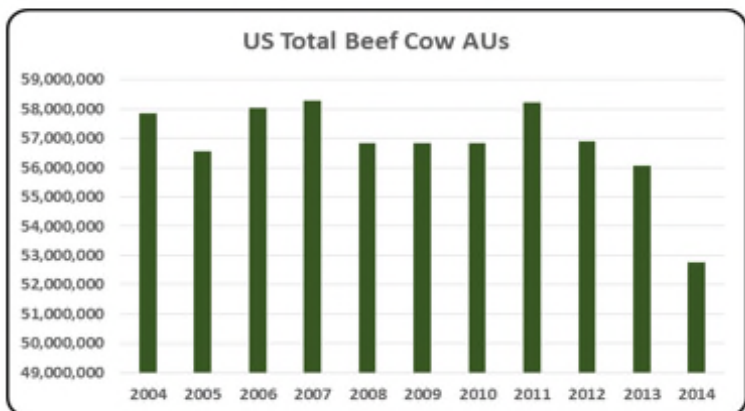
- From 2004 to 2014, the U.S. accounted for 50% of the world’s turkey production. However, in 2014 turkey AUs were the lowest of the decade at 3.5 million, decreasing 13% compared to 2008 (4.1 million turkey AUs) the largest turkey AUs of the decade.
- Turkey production in Michigan declined in the middle of the decade to an average of 56,656 turkey AUs. In 2013 and 2014 turkey production increased averaging about 75,893 turkey AUs.
- On average from 2004 to 2014, hog AUs were about 21.4 million. In 2013 hog AUs reached a high of 23.2 million AUs as prices of main feed ingredients, particularly corn, decreased to pre-2010 price levels. Hog AUs in 2014 decreased 4.4% to 22.3 million AUs year-over-year, primarily due to the porcine epidemic diarrhea virus (PEDv) outbreak. Despite the fluctuation in AUs, the pork supply was relatively stable.
- About 19.5% (310,500) of all animal production in Michigan in 2014 was from hog production. Hog production increased 7% from 2004 (290,850 hog AUs).



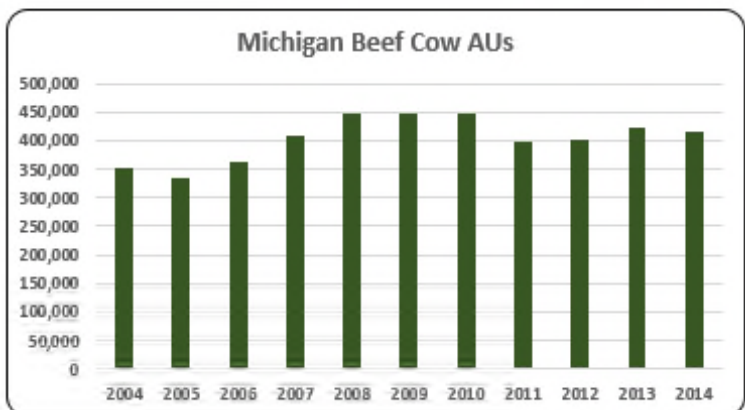
- From 2004 to 2014 dairy cow AUs averaged 12.8 million. In 2014, dairy cow AUs (12.9 million) remained about the same as the previous year but still below the high of 13.1 million AUs, the level in 2009. Despite the fluctuation in AUs, milk supplied has steadily risen.



- Dairy cows contributed 33.5% (533,400) to the animal production in Michigan in 2014 and represented 4.1% of all dairy cow production in the U.S. The industry has shown an upward trend increasing 27%.



- From 2004 to 2014 beef cow AUs averaged 56.8 million. In 2014 beef cow AUs decreased to 52.8 million, the lowest of the decade. States that raise a large number of cattle and calves like Texas and Oklahoma were plagued with drought conditions during 2014.



- There were 415,050 beef cow AUs in 2014 representing 26.09% of animal production in the state of Michigan. Beef cow production has expanded 18% since 2004.

Michigan Additional Information and Methodology

Animal agriculture is an important part of Michigan's current and future economic health. To quantify the connection between animal agriculture and local economies, the United Soybean Board commissioned [Decision Innovation Solutions](#), an economic research firm in Urbandale, Iowa, to conduct an in-depth analysis of several aspects of animal agriculture. This analysis includes the following components:

- Economic impact of animal agriculture to local (state) economies during the 2004-2014 time period
- Soybean meal usage by animal species during the 2013/14 soybean marketing year
- Animal Unit (AU) trends from 2004-2014

Given the long-term presence of animal agriculture in Michigan, of interest is the degree to which the industry impacts the Michigan economy. Estimates of output, jobs, earnings, taxes paid, and multipliers for Michigan animal agriculture are presented in this report. Methodology for this section of the report closely mirrors that followed in years' past. Also presented are estimates of the change in how animal agriculture has impacted Michigan's economy over the last decade. Differences, to the extent they are present, are noted within the larger national report which accompanies this state report.

As with any industry across the economic spectrum, there are ebbs and flows in activity that have implications for other parts of the economy. Again using the same 2004-2014 time period as with the economic impact section of this state report, the "Animal Unit Trends" seeks to quantify production changes in animal agriculture in Michigan which have occurred. As shown in this state report, Michigan has seen changes within its animal agriculture industry. Expectations are that animal agriculture will continue to evolve over the next decade.

Animal agriculture is the single largest user of soybean meal in Michigan. Through in-depth conversations with many of the nation's top nutritionists and researchers, "bottom up" estimates of soybean meal usage by animal type were determined. Using the input from these conversations and additional analysis performed by Decision Innovation Solutions, the quantity of soybean meal used during the 2013-14 soybean marketing year for up to sixteen specific animal species has been estimated.

Should readers have comments or questions regarding methodology, results and interpretation, please contact the authors at info@decision-innovation.com or 515.257.6077.

Michigan Multipliers

Economic multipliers give a sense for how economic activity in a given industry is related to other industries in the same study area. To estimate the impact of animal agriculture on Michigan's economy, we applied RIMS II multipliers from the Department of Commerce, Bureau of Economic Analysis for cattle ranching and farming, dairy cattle and milk production, poultry and egg production, and other animal production (primarily hogs and pigs), where applicable.

Multipliers are generally stated in the form of "per million dollars" of output. As it relates to this analysis, multipliers are stated as the activity related to every million dollars of economic output in animal agriculture. Referring to the multipliers below, for every million dollars in output generated by the various segments of animal agriculture in Michigan, \$1.763 to \$2.031 million in total economic activity, \$0.315 to \$0.356 in household wages and 10 to 12 additional jobs are generated in the economy at large.

	Animal Type	Output(\$)	Earnings (\$)	Employment (Jobs)
RIMS II Multipliers	Cattle and Calves	\$ 2.0306	\$ 0.3511	11.9
	Hogs, Pigs, and Other	\$ 1.7629	\$ 0.3154	10.4
	Poultry and Eggs	\$ 1.9502	\$ 0.3468	9.8
	Dairy	\$ 1.8996	\$ 0.3563	11.9

Appendix

		2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Animal Units (AUs)	Beef Cattle AUs	351,000	335,550	363,450	408,300	447,660	447,660	447,660	398,700	401,400	421,950	415,050
	Hog and Pig AUs	290,850	278,100	275,400	303,600	314,550	330,750	340,350	337,800	330,150	339,450	310,500
	Broiler AUs	263,357	257,813	256,073	315,782	310,857	289,024	292,912	220,712	205,045	204,329	203,169
	Turkey AUs	75,000	67,856	69,380	77,006	57,103	55,934	58,262	59,301	52,682	75,311	76,475
	Egg Layer AUs	29,928	33,040	36,408	36,688	40,016	42,928	43,076	46,612	51,218	52,071	52,340
	Dairy AUs	420,000	429,800	439,600	457,800	481,600	494,200	495,600	505,400	519,400	527,800	533,400
	Total Animal Units	1,430,135	1,402,160	1,440,311	1,599,176	1,651,786	1,660,496	1,677,860	1,568,525	1,559,895	1,620,912	1,590,935
Value of Production (\$1,000)	Cattle and Calves (\$1,000)	\$ 250,766	\$ 259,915	\$ 266,622	\$ 314,853	\$ 334,715	\$ 284,066	\$ 348,948	\$ 418,199	\$ 464,842	\$ 518,536	\$ 630,490
	Hogs and Pigs (\$1,000)	\$ 220,981	\$ 219,390	\$ 201,668	\$ 223,478	\$ 242,596	\$ 221,066	\$ 307,177	\$ 403,124	\$ 349,236	\$ 377,604	\$ 393,428
	Broilers (\$1,000)	\$ 221,506	\$ 209,820	\$ 162,145	\$ 237,557	\$ 244,486	\$ 211,776	\$ 222,903	\$ 196,390	\$ 204,260	\$ 248,841	\$ 261,042
	Turkeys (\$1,000)	\$ 69,560	\$ 67,500	\$ 82,156	\$ 88,210	\$ 77,126	\$ 51,724	\$ 69,296	\$ 77,720	\$ 76,405	\$ 140,049	\$ 151,065
	Eggs (\$1,000)	\$ 94,313	\$ 61,870	\$ 73,097	\$ 155,371	\$ 217,526	\$ 156,701	\$ 170,763	\$ 198,496	\$ 239,603	\$ 271,400	\$ 325,322
	Milk (\$1,000)	\$ 1,031,790	\$ 1,039,500	\$ 946,295	\$ 1,502,125	\$ 1,490,496	\$ 1,067,712	\$ 1,416,610	\$ 1,780,380	\$ 1,699,299	\$ 1,878,620	\$ 2,315,769
	Other	\$ 6,584	\$ 7,095	\$ 5,623	\$ 6,367	\$ 6,099	\$ 6,394	\$ 6,835	\$ 6,403	\$ 6,397	\$ 6,391	\$ 6,385
	Sheep and Lambs (\$1,000)	\$ 4,077	\$ 4,697	\$ 3,334	\$ 4,186	\$ 4,027	\$ 4,430	\$ 4,980	\$ 4,657	\$ 4,759	\$ 4,862	\$ 4,964
	Aquaculture (\$1,000)	\$ 2,507	\$ 2,398	\$ 2,289	\$ 2,181	\$ 2,072	\$ 1,964	\$ 1,855	\$ 1,746	\$ 1,638	\$ 1,529	\$ 1,420
	Total (\$1,000)	\$ 1,895,499	\$ 1,865,090	\$ 1,737,606	\$ 2,527,961	\$ 2,613,045	\$ 1,999,439	\$ 2,542,531	\$ 3,080,712	\$ 3,040,043	\$ 3,441,441	\$ 4,083,501

Ag Census Data Category	Animal Type	1997	2002	2007	2012
Number of Farms by NAICS	Beef cattle ranching and farming (112111)	4,765	4,115	5,253	6,042
	Cattle feedlots (112112)	1,791	2,232	1,481	344
	Dairy cattle and milk production (11212)	3,177	2,489	1,971	1,672
	Hog and pig farming (1122)	1,178	838	1,017	686
	Poultry and egg production (1123)	400	604	1,635	1,146
	Sheep and goat farming (1124)	681	942	1,241	1,419
	Animal aquaculture and other animal production (1125,1129)	4,387	7,215	6,829	6,347
Value of Sales (\$1,000)	Cattle and Calves	284,374	298,517	449,371	603,653
	Hogs and Pigs	227,452	200,027	357,495	482,177
	Poultry and Eggs	169,246	146,700	258,994	472,218
	Milk and Other Dairy Products	646,771	697,920	1,285,571	1,540,609
	Aquaculture	2,028	3,316	5,721	3,982
	Other (calculated)	50,312	63,327	66,139	39,877
	Total	1,380,183	1,409,807	2,423,291	3,142,516
Input Purchases	Livestock and poultry purchased	(Farms) 11,086	11,647	11,151	12,053
		\$1,000 175,474	196,578	308,543	326,573
	Breeding livestock purchased	(Farms) n/a	5,274	4,442	4,980
		\$1,000 n/a	31,345	68,144	79,605
	Other livestock and poultry purchased	(Farms) n/a	7,934	8,184	8,785
		\$1,000 n/a	165,233	240,399	246,968
	Feed purchased	(Farms) 17,888	24,297	22,314	24,389
	\$1,000 414,770	390,264	740,126	1,240,433	

	Animal Type	Output (\$1,000)	Earnings (\$1,000)	Employment (Jobs)	Taxes Paid (\$1,000)
2014 Animal Agriculture	Cattle and Calves	\$ 1,280,273	\$ 221,365	7,515	\$ 54,412
	Hogs, Pigs, and Other	\$ 704,830	\$ 126,101	4,155	\$ 30,996
	Poultry and Eggs	\$ 1,438,134	\$ 255,740	7,220	\$ 62,861
	Dairy	\$ 4,399,035	\$ 825,108	27,590	\$ 202,812
	Total	\$ 7,822,271	\$ 1,428,315	46,481	\$ 351,080
Change from 2004 to 2014	Cattle and Calves	\$ 642,119	\$ 111,025	3,769	\$ 27,290
	Hogs, Pigs, and Other	\$ 202,065	\$ 36,151	1,191	\$ 8,886
	Poultry and Eggs	\$ 496,246	\$ 88,246	2,491	\$ 21,691
	Dairy	\$ 1,942,710	\$ 364,386	12,184	\$ 89,566
	Total	\$ 3,283,140	\$ 599,809	19,636	\$ 147,433
	Animal Type	Output(\$)	Earnings (\$)	Employment (Jobs)	
RIMS II Multipliers	Cattle and Calves	\$ 2.0306	\$ 0.3511	11.9	
	Hogs, Pigs, and Other	\$ 1.7629	\$ 0.3154	10.4	
	Poultry and Eggs	\$ 1.9502	\$ 0.3468	9.8	
	Dairy	\$ 1.8996	\$ 0.3563	11.9	
Tax Rates	Federal effective income tax rate				12.7%
	Federal Social Security tax rate				7.7%
	State Effective Rate				4.3%
	Total				24.6%

Sources: 1997, 2002, 2007 and 2012 Census of Agriculture, USDA/NASS Survey Data, RIMS II Multipliers (U.S. Bureau of Economic Analysis), Tax Policy Institute and Tax Foundation.