

# Economic Analysis of Animal Agriculture 2004-2014

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## *LOUISIANA*

**A Report for  
United Soybean Board**



**September 2015**



Bridging Your Research Needs.

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## Louisiana Executive Summary

The use of soybean meal as a key feed ingredient is an important part of Louisiana's animal agriculture. While the degree to which animal agriculture utilizes this versatile feed ingredient has fluctuated with time, it remains a key factor in animal agriculture's success in Louisiana. In the state of Louisiana during 2014 animal agriculture contributed:

- \$1.4 billion in economic output
- 8,446 jobs
- \$240.3 million in earnings
- \$58.5 million in income taxes paid at local, state, and federal levels
- \$32.1 million in the form of property taxes

Louisiana's animal agriculture consumed about 255.5 thousand tons of soybean meal in 2014. This soybean meal was fed primarily to:

- Broilers (230.0 thousand tons)
- Beef Cows (6.2 thousand tons)
- Egg-Laying Hens (6.1 thousand tons)

This report examines animal agriculture in Louisiana over the last decade. While this analysis is certainly instructive and allows improved understanding of animal agriculture's impact during that time, as the next decade unfolds in Louisiana, many opportunities and challenges will arise. And, if past is prologue, animal agriculture will continue to be a minor contributor to the economic well-being of the people of Louisiana.

## Louisiana Economic Impact of Animal Agriculture

Animal agriculture is an important but shrinking part of Louisiana’s economy. In 2014, Louisiana’s animal agriculture contributed the following to the economy:

- About \$1.4 billion in economic output
- \$240.3 million in household earnings
- 8,446 jobs
- \$58.5 million in income taxes

During the last decade contractions in Louisiana’s animal agriculture have:

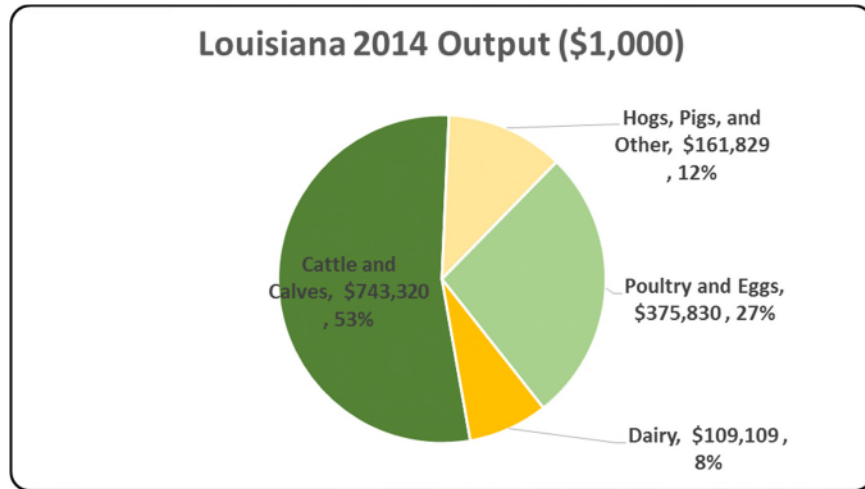
- Decreased economic output by \$293.9 million
- Reduced household earnings by \$53.1 million
- Shrunk by 1,694 jobs
- Paid \$12.9 million less in income taxes

Below is a table which demonstrates this decade of change.

| Measure                               | 2014         | Change 2004-2014 | % Change 2004-2014 |
|---------------------------------------|--------------|------------------|--------------------|
| Output (\$1,000)                      | \$ 1,390,087 | \$ (293,921)     | -17.45%            |
| Earnings (\$1,000)                    | \$ 240,277   | \$ (53,058)      | -18.09%            |
| Employment (Jobs)                     | 8,446        | (1,694)          | -16.71%            |
| Income Taxes Paid (\$1,000)           | \$ 58,459    | \$ (12,909)      | -18.09%            |
| Property Taxes Paid in 2012 (\$1,000) | \$ 32,101    |                  |                    |

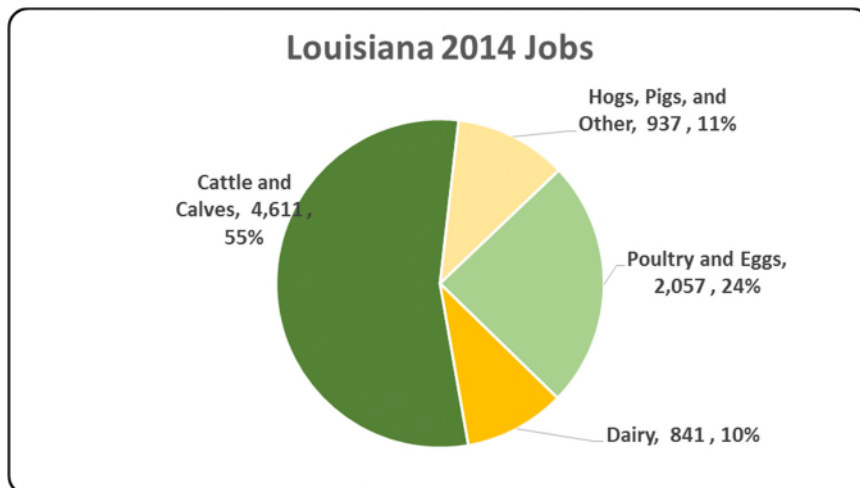
### Louisiana Output

“Output” refers to the total value of all the output (production or sales) of a study area and/or industry within a study area and was calculated using RIMS II multipliers. This is a gross number that does not make any deductions for the cost or origination of inputs that were used in the production process. The chart illustrates the impact of animal agriculture to the Louisiana economy. Animal agriculture’s impact on Louisiana total economic output is about \$1.4 billion.



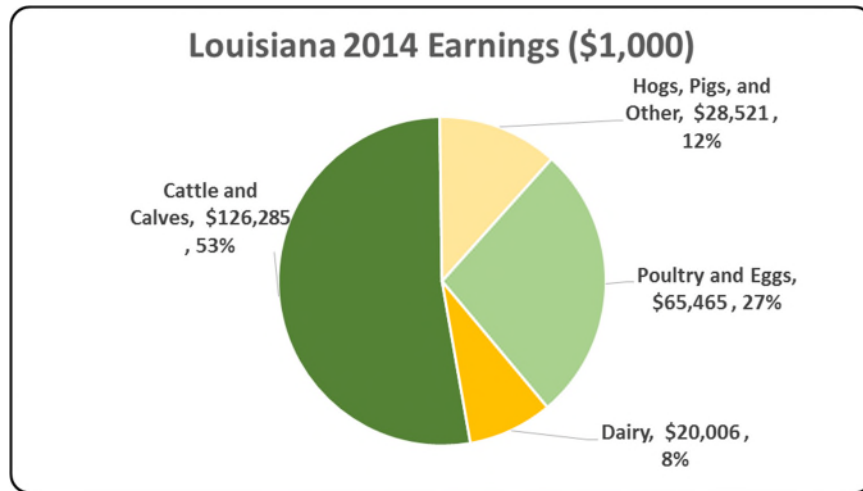
### Louisiana Jobs

“Jobs” represents an estimate of the number of full or part-time positions (jobs) currently filled in an area and/or industry. The chart illustrates the contribution to Louisiana in terms of animal agriculture jobs. As shown, animal agriculture contributes about 8,446 jobs within and outside of animal agriculture.



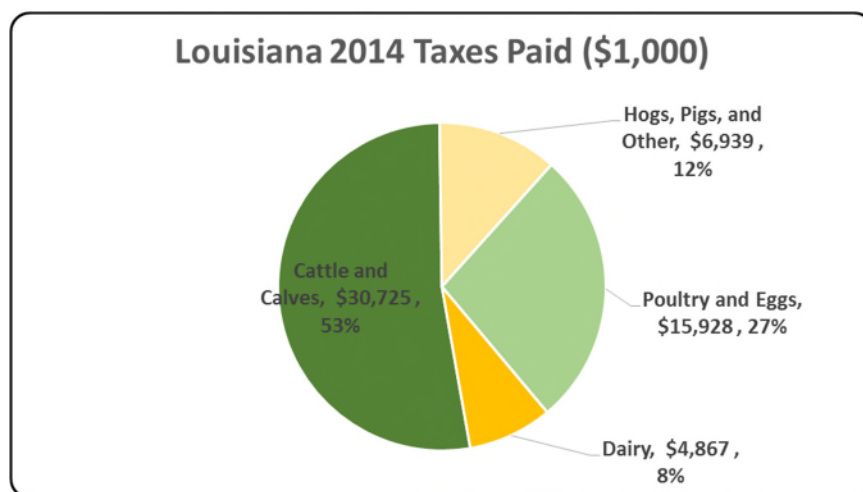
### Louisiana Earnings

Earnings includes wages and salaries plus proprietors' income, which is the net earnings of sole-proprietors and partnerships. The chart illustrates the impact of animal agriculture to the Louisiana economy in terms of earnings. Louisiana's animal agriculture contributed about \$240.3 million to household earnings in 2014.



### Louisiana Taxes Paid by Animal Agriculture

Louisiana's animal agriculture is also a significant source of tax revenue. In 2014, the state's animal agriculture industry paid about \$58.5 million in income taxes at local, state, and federal levels. Plus the 2012 Census of Agriculture estimated \$32.1 million in property taxes paid by all of Louisiana agriculture during 2012. Estimates of income taxes paid by animal agriculture are shown in the following chart.



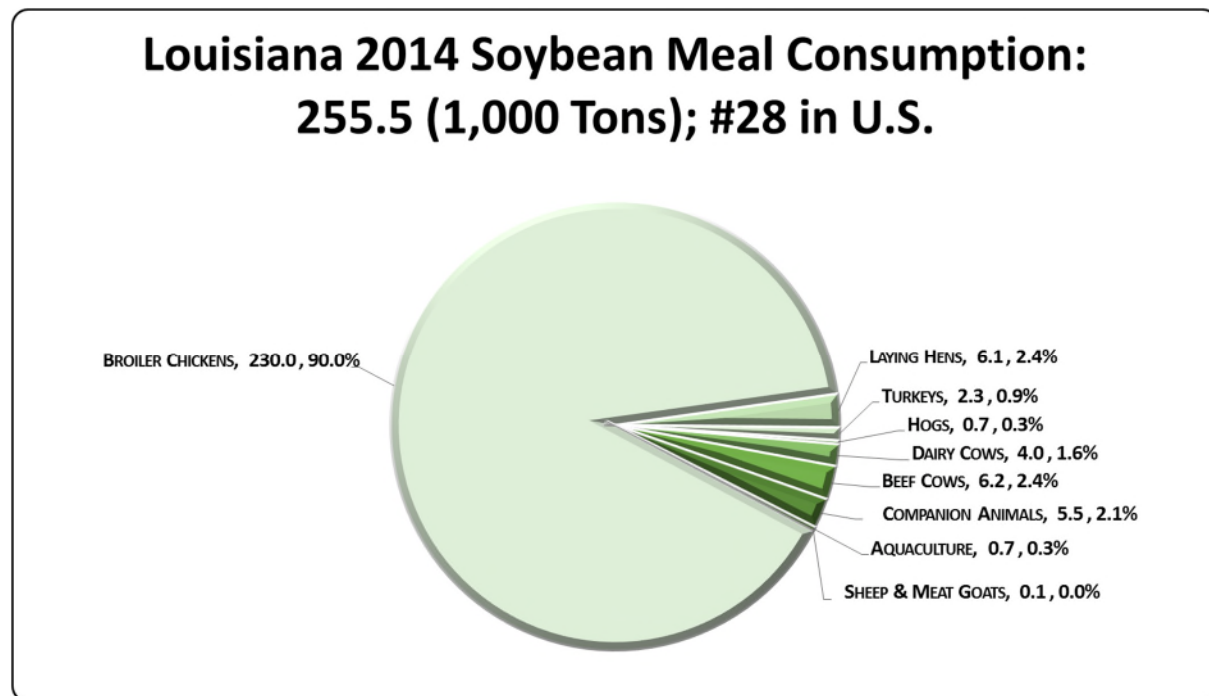
### Louisiana Animal Agriculture Soybean Meal Consumption

The choice to use soybean meal in animal agriculture is highly dependent upon nutritional requirements of animals (which would encompass varying life stages within an animal species), accessibility to various feed ingredients capable of competing with soybean meal (from both a nutritional and price standpoint), and consumer preferences which have influence on production practices.

Through in-depth conversations with many of the nation’s top nutritionists and researchers from both private industry and public institutions, “bottom up” estimates of soybean meal usage by animal type were determined. Using the input from these conversations and additional analysis performed by Decision Innovation Solutions, the quantity of soybean meal used during the 2013-14 soybean marketing year by up to sixteen specific animal species has been estimated.

Louisiana’s animal agriculture consumed almost 255.5 thousand tons of soybean meal in 2014, placing the state as #28 in the nation in terms of soybean meal consumption (see figure below). The three segments of animal agriculture that led the state in estimated soybean meal consumption are:

- Broilers (230.0 thousand tons)
- Beef Cows (6.2 thousand tons)
- Egg-Laying Hens (6.1 thousand tons)

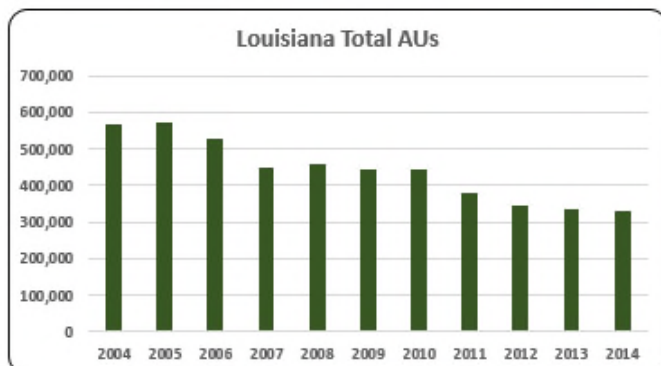
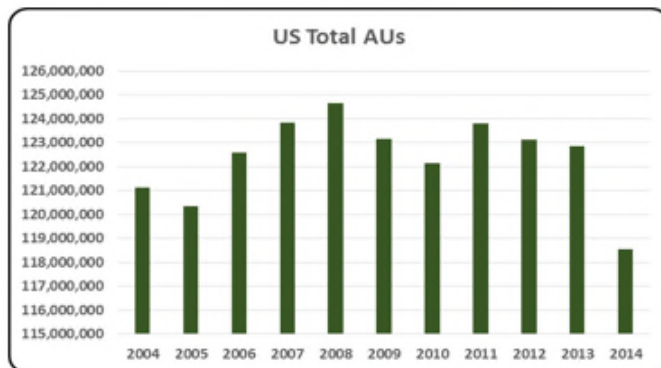


### Louisiana Animal Unit (AU) Trends

Over time, prices of feed, meat, eggs and milk, as well as levels of demand for these products in the United States and abroad have an impact on the size of animal agriculture in the State of Louisiana. Due to this reality, using a single year as a measure of the presence and strength of a sector can be misleading. The use of animal units allows for a more accurate comparison of differing sizes of livestock and poultry. This section is included to bring context to the question of what animal agriculture means to Louisiana and to give perspective on Louisiana’s contribution to the nation’s animal agriculture industry and beyond.

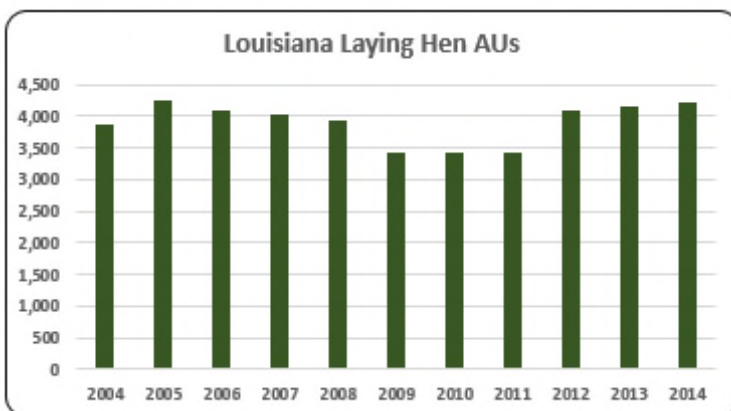
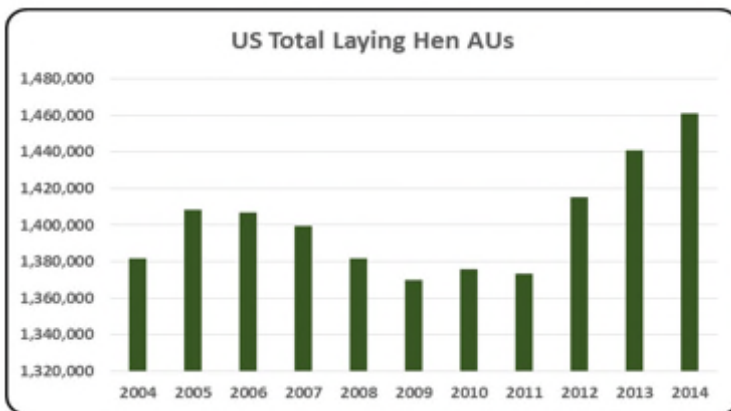
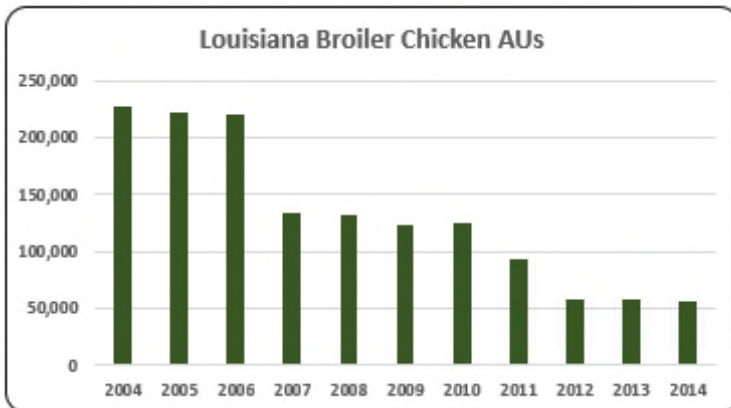
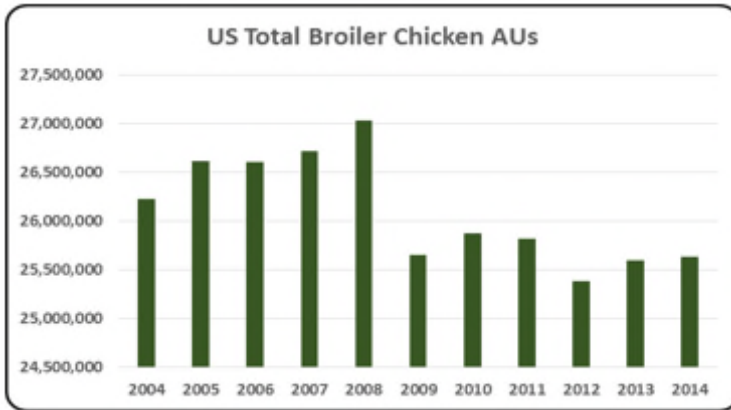
Similar to using a single year to measure the presence and strength of a sector, in some circumstances AUs can be misleading. This is because AUs do not reflect important considerations like increased weights, improved livability, increased laying potential, etc.

As shown in the accompanying charts and written commentary, certain components of animal agriculture are more present, and therefore more dominant than others. This is due primarily to geography (i.e., weather patterns and access to certain transportation hubs), proximity to high quality, relevant feed ingredients, and the local animal agriculture regulatory framework. In Louisiana, the largest three segments of animal agriculture in terms of AUs during 2014 were: Beef Cows (245.0 thousand AUs), Broilers (56.8 thousand AUs), and Dairy Cows (21.0 thousand AUs). Total animal units in Louisiana during 2014 were 332.2 thousand AUs.

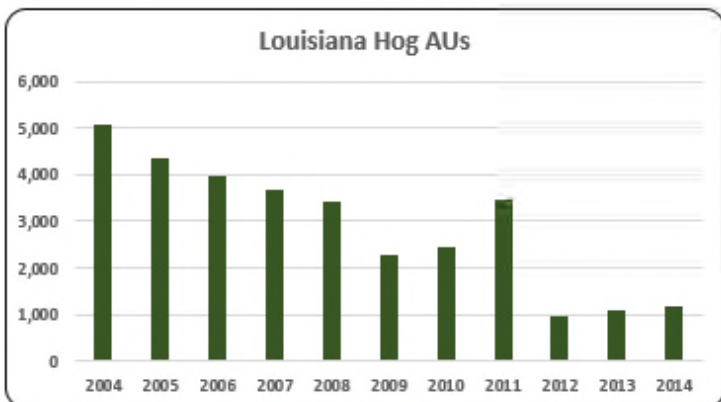
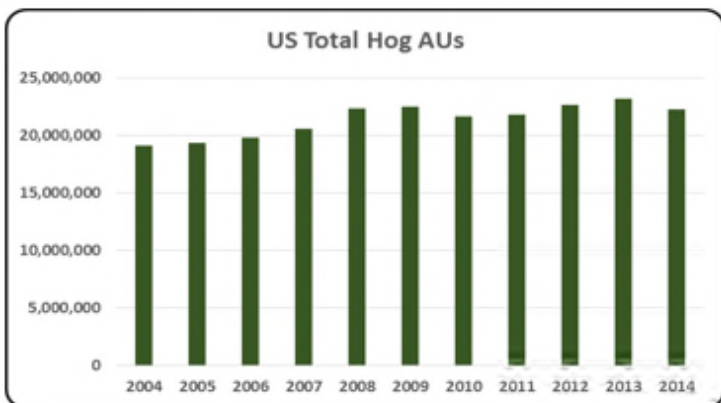
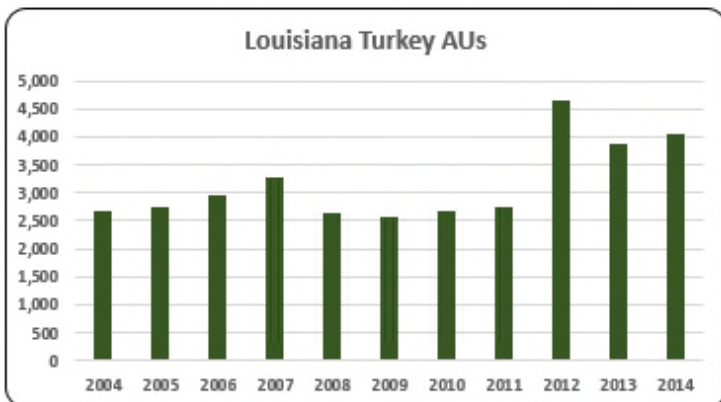
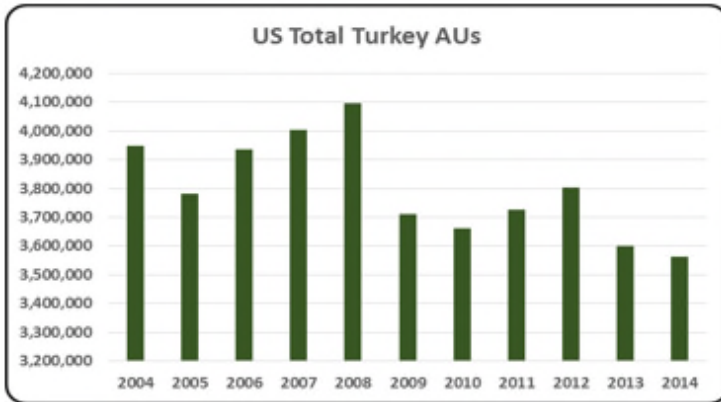


- Overall U.S. total AUs have varied from 2004 to 2014. In 2014 AUs were at an all-time low reflecting, in part, the impact of severe weather on cattle production in some parts of country. During the 2004-14 time period, total AUs in the nation peaked in 2008.
- The most important animal production in Louisiana is beef cow production. About 74% (244,950) of all AUs (332,163) in Louisiana in 2014 were beef cow AUs. Beef cow production has plummeted 9.0% since 2004 (269,700).

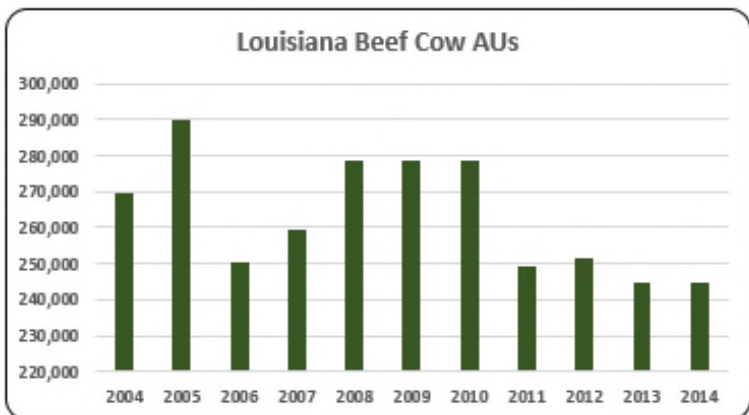
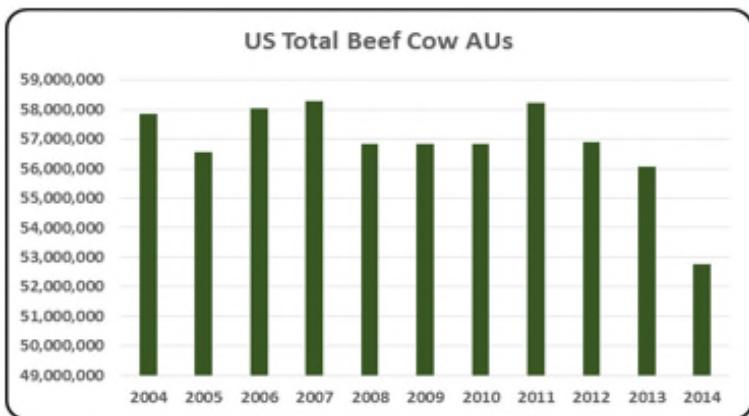
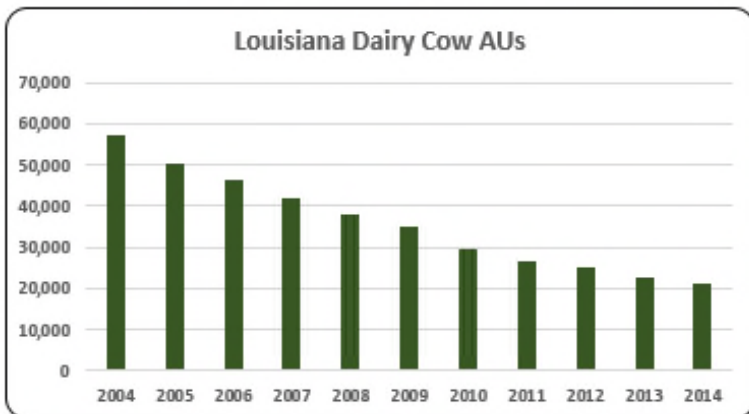
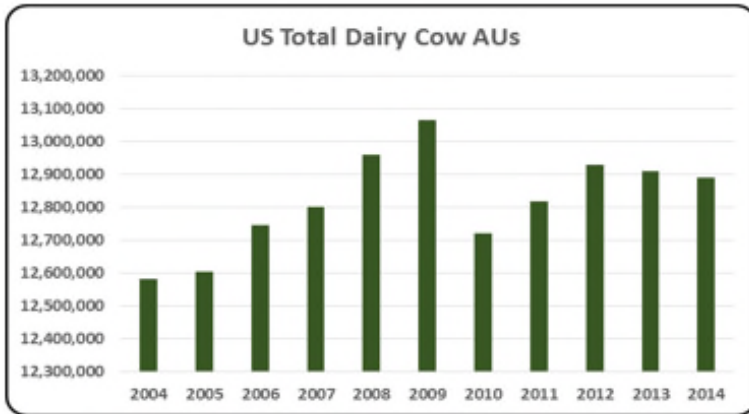




- U.S. broiler production is clustered in a number of states, with Georgia being the largest producer. On average from 2004 to 2014, broiler chicken AUs were about 26.1 million. In 2014, AUs rebounded 1% from the low AUs numbers in 2012 (25.4 million AUs).
- Broiler production in Louisiana has substantially decreased from 226,591 broiler AUs in 2004 to 56,757 in 2014, showing a 75% reduction.
- On average, the layer AUs during 2004-2014 were 1.4 million. In 2014 layer AUs were 1.5 million, up 7% from the lowest number in 2009 (1.4 million AUs).
- Layers numbers dropped during 2009-2011 to an average of 3,422 layer AUs. By 2014, there were 4,210 layer AUs increasing 1.6% from the previous year.



- From 2004 to 2014, the U.S. accounted for 50% of the world’s turkey production. However, in 2014 turkey AUs were the lowest of the decade at 3.5 million, decreasing 13% compared to 2008 (4.1 million turkey AUs) the largest turkey AUs of the decade.
- There was a 1.6% increase in the number of layer AUs in 2014 relative to 2013.
- On average from 2004 to 2014, hog AUs were about 21.4 million. In 2013 hog AUs reached a high of 23.2 million AUs as prices of main feed ingredients, particularly corn, decreased to pre-2010 price levels. Hog AUs in 2014 decreased 4.4% to 22.3 million AUs year-over-year, primarily due to the porcine epidemic diarrhea virus (PEDv) outbreak. Despite the fluctuation in AUs, the pork supply was relatively stable.
- Hog production in Louisiana is the smallest animal production in the state. Hog AUs decreased 77% since the beginning of the decade. There were 1,185 hog AUs in 2014.



- From 2004 to 2014 dairy cow AUs averaged 12.8 million. In 2014, dairy cow AUs (12.9 million) remained about the same as the previous year but still below the high of 13.1 million AUs, the level in 2009. Despite the fluctuation in AUs, milk supplied has steadily risen.
- Over 6.0% of all AU in Louisiana were dairy cow AUs which is the third most important animal production in the state; however the production of dairy cows fell 63% from 2004 to 2014.
- From 2004 to 2014 beef cow AUs averaged 56.8 million. In 2014 beef cow AUs decreased to 52.8 million, the lowest of the decade. States that raise a large number of cattle and calves like Texas and Oklahoma were plagued with drought conditions during 2014.
- Beef cow production has plummeted 9.0% since 2004 (269,700). There were 244,950 beef cow AUs in 2014.

## Louisiana Additional Information and Methodology

Animal agriculture is an important part of Louisiana's current and future economic health. To quantify the connection between animal agriculture and local economies, the United Soybean Board commissioned [Decision Innovation Solutions](#), an economic research firm in Urbandale, Iowa, to conduct an in-depth analysis of several aspects of animal agriculture. This analysis includes the following components:

- Economic impact of animal agriculture to local (state) economies during the 2004-2014 time period
- Soybean meal usage by animal species during the 2013/14 soybean marketing year
- Animal Unit (AU) trends from 2004-2014

Given the long-term presence of animal agriculture in Louisiana, of interest is the degree to which the industry impacts the Louisiana economy. Estimates of output, jobs, earnings, taxes paid, and multipliers for Louisiana animal agriculture are presented in this report. Methodology for this section of the report closely mirrors that followed in years' past. Also presented are estimates of the change in how animal agriculture has impacted Louisiana's economy over the last decade. Differences, to the extent they are present, are noted within the larger national report which accompanies this state report.

As with any industry across the economic spectrum, there are ebbs and flows in activity that have implications for other parts of the economy. Again using the same 2004-2014 time period as with the economic impact section of this state report, the "Animal Unit Trends" seeks to quantify production changes in animal agriculture in Louisiana which have occurred. As shown in this state report, Louisiana has seen changes within its animal agriculture industry. Expectations are that animal agriculture will continue to evolve over the next decade.

Animal agriculture is the single largest user of soybean meal in Louisiana. Through in-depth conversations with many of the nation's top nutritionists and researchers, "bottom up" estimates of soybean meal usage by animal type were determined. Using the input from these conversations and additional analysis performed by Decision Innovation Solutions, the quantity of soybean meal used during the 2013-14 soybean marketing year for up to sixteen specific animal species has been estimated.

Should readers have comments or questions regarding methodology, results and interpretation, please contact the authors at [info@decision-innovation.com](mailto:info@decision-innovation.com) or 515.257.6077.

## Louisiana Multipliers

Economic multipliers give a sense for how economic activity in a given industry is related to other industries in the same study area. To estimate the impact of animal agriculture on Louisiana's economy, we applied RIMS II multipliers from the Department of Commerce, Bureau of Economic Analysis for cattle ranching and farming, dairy cattle and milk production, poultry and egg production, and other animal production (primarily hogs and pigs), where applicable.

Multipliers are generally stated in the form of "per million dollars" of output. As it relates to this analysis, multipliers are stated as the activity related to every million dollars of economic output in animal agriculture. Referring to the multipliers below, for every million dollars in output generated by the various segments of animal agriculture in Louisiana, \$1.787 to \$2.453 million in total economic activity, \$0.315 to \$0.427 in household wages and 10 to 16 additional jobs are generated in the economy at large.

|                     | Animal Type           | Output(\$) | Earnings (\$) | Employment (Jobs) |
|---------------------|-----------------------|------------|---------------|-------------------|
| RIMS II Multipliers | Cattle and Calves     | \$ 2.0813  | \$ 0.3536     | 12.9              |
|                     | Hogs, Pigs, and Other | \$ 1.7873  | \$ 0.3150     | 10.3              |
|                     | Poultry and Eggs      | \$ 2.4531  | \$ 0.4273     | 13.4              |
|                     | Dairy                 | \$ 2.0414  | \$ 0.3743     | 15.7              |

## Appendix

|                                     |                             | 2004              | 2005              | 2006              | 2007              | 2008              | 2009              | 2010              | 2011              | 2012              | 2013              | 2014              |
|-------------------------------------|-----------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Animal Units<br>(AUs)               | Beef Cattle AUs             | 269,700           | 289,800           | 250,650           | 259,200           | 278,850           | 278,850           | 278,850           | 249,150           | 251,250           | 244,650           | 244,950           |
|                                     | Hog and Pig AUs             | 5,085             | 4,335             | 3,975             | 3,675             | 3,405             | 2,265             | 2,445             | 3,450             | 960               | 1,080             | 1,185             |
|                                     | Broiler AUs                 | 226,591           | 221,821           | 220,324           | 134,153           | 132,061           | 122,785           | 124,437           | 93,764            | 57,281            | 57,081            | 56,757            |
|                                     | Turkey AUs                  | 2,660             | 2,728             | 2,964             | 3,290             | 2,630             | 2,576             | 2,683             | 2,731             | 4,661             | 3,888             | 4,061             |
|                                     | Egg Layer AUs               | 3,855             | 4,246             | 4,097             | 4,037             | 3,922             | 3,430             | 3,408             | 3,428             | 4,081             | 4,144             | 4,210             |
|                                     | Dairy AUs                   | 57,400            | 50,400            | 46,200            | 42,000            | 37,800            | 35,000            | 29,400            | 26,600            | 25,200            | 22,400            | 21,000            |
|                                     | <b>Total Animal Units</b>   | <b>565,290</b>    | <b>573,330</b>    | <b>528,210</b>    | <b>446,355</b>    | <b>458,667</b>    | <b>444,907</b>    | <b>441,223</b>    | <b>379,123</b>    | <b>343,434</b>    | <b>333,244</b>    | <b>332,163</b>    |
| Value of<br>Production<br>(\$1,000) | Cattle and Calves (\$1,000) | \$ 208,754        | \$ 213,324        | \$ 214,148        | \$ 208,881        | \$ 189,780        | \$ 170,208        | \$ 171,121        | \$ 225,510        | \$ 262,296        | \$ 254,357        | \$ 357,142        |
|                                     | Hogs and Pigs (\$1,000)     | \$ 2,852          | \$ 2,567          | \$ 1,969          | \$ 1,671          | \$ 1,817          | \$ 975            | \$ 1,426          | \$ 2,770          | \$ 862            | \$ 1,015          | \$ 1,239          |
|                                     | Broilers (\$1,000)          | \$ 190,582        | \$ 180,528        | \$ 139,509        | \$ 100,921        | \$ 103,865        | \$ 89,968         | \$ 94,695         | \$ 83,432         | \$ 57,062         | \$ 69,516         | \$ 72,925         |
|                                     | Turkeys (\$1,000)           | \$ 2,468          | \$ 2,617          | \$ 3,093          | \$ 3,794          | \$ 3,552          | \$ 2,382          | \$ 3,191          | \$ 3,579          | \$ 6,760          | \$ 4,452          | \$ 7,454          |
|                                     | Eggs (\$1,000)              | \$ 34,966         | \$ 31,073         | \$ 31,011         | \$ 42,333         | \$ 47,694         | \$ 38,009         | \$ 46,210         | \$ 55,356         | \$ 58,699         | \$ 62,904         | \$ 72,828         |
|                                     | Milk (\$1,000)              | \$ 79,035         | \$ 68,138         | \$ 57,024         | \$ 70,498         | \$ 66,033         | \$ 38,482         | \$ 42,300         | \$ 50,808         | \$ 43,512         | \$ 45,114         | \$ 53,448         |
|                                     | Other                       | \$ 102,648        | \$ 101,314        | \$ 99,980         | \$ 98,645         | \$ 97,311         | \$ 95,977         | \$ 94,642         | \$ 93,308         | \$ 91,973         | \$ 90,639         | \$ 89,305         |
|                                     | Sheep and Lambs (\$1,000)   | \$ -              | \$ -              | \$ -              | \$ -              | \$ -              | \$ -              | \$ -              | \$ -              | \$ -              | \$ -              | \$ -              |
|                                     | Aquaculture (\$1,000)       | \$ 102,648        | \$ 101,314        | \$ 99,980         | \$ 98,645         | \$ 97,311         | \$ 95,977         | \$ 94,642         | \$ 93,308         | \$ 91,973         | \$ 90,639         | \$ 89,305         |
|                                     | <b>Total (\$1,000)</b>      | <b>\$ 621,306</b> | <b>\$ 599,561</b> | <b>\$ 546,733</b> | <b>\$ 526,743</b> | <b>\$ 510,051</b> | <b>\$ 436,001</b> | <b>\$ 453,586</b> | <b>\$ 514,763</b> | <b>\$ 521,165</b> | <b>\$ 527,997</b> | <b>\$ 654,340</b> |

| Ag Census Data Category  | Animal Type  | 1997           | 2002           | 2007             | 2012           |         |
|--------------------------|--|----------------|----------------|------------------|----------------|---------|
| Number of Farms by NAICS | Beef cattle ranching and farming (112111)                  | 12,003         | 12,715         | 11,775           | 11,218         |         |
|                          | Cattle feedlots (112112)                                   | 209            | 12             | -                | 28             |         |
|                          | Dairy cattle and milk production (11212)                   | 602            | 143            | 282              | 111            |         |
|                          | Hog and pig farming (1122)                                 | 196            | 237            | 232              | 202            |         |
|                          | Poultry and egg production (1123)                          | 476            | 815            | 808              | 717            |         |
|                          | Sheep and goat farming (1124)                              | 166            | 256            | 627              | 607            |         |
|                          | Animal aquaculture and other animal production (1125,1129) | 1,606          | 3,334          | 4,699            | 4,116          |         |
| Value of Sales (\$1,000) | Cattle and Calves  | 152,202        | 170,569        | 223,922          | 249,963        |         |
|                          | Hogs and Pigs  | 4,093          | withheld       | 1,235            | -              |         |
|                          | Poultry and Eggs   | 323,274        | 417,755        | 575,989          | 574,239        |         |
|                          | Milk and Other Dairy Products                              | 109,332        | 82,866         | 72,020           | 42,628         |         |
|                          | Aquaculture  | 53,220         | 41,285         | 109,138          | 122,989        |         |
|                          | Other (calculated)   | 42,716         | 37,717         | 31,030           | -              |         |
|                          | <b>Total</b>   | <b>684,837</b> | <b>750,192</b> | <b>1,013,334</b> | <b>989,819</b> |         |
| Input Purchases          | Livestock and poultry purchased                            | (Farms)        | 6,487          | 6,664            | 5,909          | 6,651   |
|                          |  | \$1,000        | 73,786         | 89,122           | 120,621        | 134,875 |
|                          | Breeding livestock purchased                               | (Farms)        | n/a            | 4,440            | 3,899          | 4,314   |
|                          |  | \$1,000        | n/a            | 13,593           | 27,852         | 42,909  |
|                          | Other livestock and poultry purchased                      | (Farms)        | n/a            | 3,140            | 2,804          | 3,282   |
|                          |  | \$1,000        | n/a            | 75,529           | 92,769         | 91,965  |
|                          | Feed purchased   | (Farms)        | 13,261         | 17,496           | 16,578         | 18,356  |
|                          | \$1,000  | 247,019        | 260,900        | 369,975          | 452,403        |         |

|                                 | Animal Type                       | Output (\$1,000) | Earnings (\$1,000) | Employment (Jobs) | Taxes Paid (\$1,000) |
|---------------------------------|-----------------------------------|------------------|--------------------|-------------------|----------------------|
| <b>2014 Animal Agriculture</b>  | Cattle and Calves                 | \$ 743,320       | \$ 126,285         | 4,611             | \$ 30,725            |
|                                 | Hogs, Pigs, and Other             | \$ 161,829       | \$ 28,521          | 937               | \$ 6,939             |
|                                 | Poultry and Eggs                  | \$ 375,830       | \$ 65,465          | 2,057             | \$ 15,928            |
|                                 | Dairy                             | \$ 109,109       | \$ 20,006          | 841               | \$ 4,867             |
|                                 | <b>Total</b>                      | \$ 1,390,087     | \$ 240,277         | 8,446             | \$ 58,459            |
| <b>Change from 2004 to 2014</b> | Cattle and Calves                 | \$ 198,815       | \$ 33,777          | 1,233             | \$ 8,218             |
|                                 | Hogs, Pigs, and Other             | \$ (74,482)      | \$ (13,127)        | (431)             | \$ (3,194)           |
|                                 | Poultry and Eggs                  | \$ (325,162)     | \$ (56,639)        | (1,779)           | \$ (13,780)          |
|                                 | Dairy                             | \$ (93,091)      | \$ (17,069)        | (717)             | \$ (4,153)           |
|                                 | <b>Total</b>                      | \$ (293,921)     | \$ (53,058)        | (1,694)           | \$ (12,909)          |
|                                 | Animal Type                       | Output(\$)       | Earnings (\$)      | Employment (Jobs) |                      |
| <b>RIMS II Multipliers</b>      | Cattle and Calves                 | \$ 2.0813        | \$ 0.3536          | 12.9              |                      |
|                                 | Hogs, Pigs, and Other             | \$ 1.7873        | \$ 0.3150          | 10.3              |                      |
|                                 | Poultry and Eggs                  | \$ 2.4531        | \$ 0.4273          | 13.4              |                      |
|                                 | Dairy                             | \$ 2.0414        | \$ 0.3743          | 15.7              |                      |
| <b>Tax Rates</b>                | Federal effective income tax rate |                  |                    | 12.7%             |                      |
|                                 | Federal Social Security tax rate  |                  |                    | 7.7%              |                      |
|                                 | State Effective Rate              |                  |                    | 4.0%              |                      |
|                                 | <b>Total</b>                      |                  |                    | 24.3%             |                      |

Sources: 1997, 2002, 2007 and 2012 Census of Agriculture, USDA/NASS Survey Data, RIMS II Multipliers (U.S. Bureau of Economic Analysis), Tax Policy Institute and Tax Foundation.